

axel springer

LEADERS CONNECTED

NOAH17

Berlin



22 - 23

JUNE 2017

TEMPODROM

PROGRAM

Strategic Partners

CREDIT SUISSE 

 DEUTSCHE BÖRSE
CASH MARKET

HELLMAN &
FRIEDMAN


PORSCHE

Premium Partners

adyen

CHRONEXT

 Cognizant

Digital/McKinsey

 KIWI.COM

LAKE
STAR

 Lufthansa

nexmo
The Vonage API Platform

pipedrive

salesforce

 solarisBank

 TARGET
GLOBAL

SESSION TITLE		COMPANY	TIME	COMPANY	SPEAKER	POSITION	
Breakfast			8:00 - 10:00				
Welcome Note	K	axel springer digital ventures	8:30 - 9:10	NOAH Advisors	Marco Rodzynek	Founder & CEO	
	K	SIEMENS		Axel Springer Digital Ventures	Jens Müffelmann	CEO	
	K	LAKE STAR	9:10 - 9:25	Lakestar	Dr. Klaus Hommels	Founder & CEO	
Industrial, Automation & IoT	CP	SIEMENS	9:25 - 9:35	Siemens	Cedrik Neike	Member of the Managing Board	
		klöckner & co		9:35 - 9:45	ThyssenKrupp	Dr. Reinhold E. Achatz	CTO
		thyssenkrupp		9:45 - 9:55	Klöckner & Co	Gisbert Rühl	CEO
		sigfox		9:55 - 10:05	Sigfox	Ludovic Le Moan	CEO
		tado°		10:05 - 10:15	tado°	Christian Deilmann	Co-Founder & CEO
		WATTx	10:15 - 10:25	WATTx (Viessmann Group)	Bastian Bergmann	CEO	
	K	PORSCHE	10:25 - 10:40	Porsche	Thilo Koslowski	CEO (Porsche Digital)	
	K	ProSiebenSat.1 Media SE	10:40 - 10:50	ProSiebenSat.1 Media SE	Thomas Ebeling	CEO	
	K	EY	10:50 - 11:00	EY	Julie Linn Teigland	Managing Partner EY Germany, Switzerland, Austria	
Healthcare, Science & Learning	CP	+Babbel	11:00 - 11:10	Babbel	Markus Witte	CEO	
	FC	statista		11:10 - 11:20	Statista	Dr. Friedrich Schwandt	Founder & CEO
	CP	udemy		11:20 - 11:30	Udemy	Kevin H. Johnson	CEO
	CP	babylon		11:30 - 11:40	Babylon Health	Dr. Ali Parsa	Founder & CEO
Consumer Goods, Retail & Ecommerce	FC	AUTO1 GROUP	11:40 - 11:50	Auto1	Hakan Koç	Co-Founder & Co-CEO	
	CP	Teufel		11:50 - 12:00	Teufel	Sascha Mallah	CEO
	FC	METRO		12:00 - 12:10	METRO AG	Olaf Koch	CEO
	FC	KARSTADT		12:10 - 12:20	Karstadt	Dr. Stephan Fanderl	CEO
	CP	JUNIQE		12:20 - 12:30	JUNIQE	Lea Lange	Founder & MD
	CP	photoboxgroup		12:30 - 12:40	Photobox	Marc Pohl	Founder & MD
Travel & Tourism	CP	Phocuswright	12:40 - 12:50	Phocuswright	Simon Lehmann	President	
		STUDENT.COM		Student.com	Luke Nolan	CEO	
		ONE TWO TRIP!		12:50 - 13:00	OneTwoTrip	Mikhail Sokolov	CEO
		KIWI.COM		13:00 - 13:10	Kiwi.com	Oliver Dlouhy	CEO
		trainline		13:10 - 13:20	Trainline	Clare Gilmartin	CEO
		Get Your Guide		13:20 - 13:30	GetYourGuide	Johannes Reck	CEO
		trivago		13:30 - 13:40	trivago	Rolf Schrömgens	Co-Founder & CEO
Payments	FC	adyen	14:15 - 14:30	Adyen	Pieter van der Does	CEO	
	CP	mastercard		14:30 - 14:40	Mastercard	Juergen Schuebel	VP Market Development
	FC	stripe		14:40 - 14:55	Stripe	John Collison	Co-Founder & President
	FC	concardis		14:55 - 15:05	Concardis	Marcus W. Mosen	CEO
	FC	Fraugster		15:05 - 15:20	Fraugster	Max Laemmle	Founder & CEO
	CP	ingenico		15:20 - 15:30	Ingenico	Ludovic Hourri	VP Products
CP	simplex	15:30 - 15:40	Simplex		Nimrod Lehavi	Co-Founder & CEO	
Fintech	CP	sumup	15:30 - 15:40	SumUp	Marc-Alexander Christ	Co-Founder	
		Deutsche Bank		15:40 - 15:50	Deutsche Bank	Christian Sewing	Deputy CEO
		N26		15:50 - 16:00	N26	Valentin Staf	Co-Founder & CEO
		DEUTSCHE BÖRSE GROUP			16:00 - 16:15	Deutsche Börse	Carsten Kengeter
		BLOCKCHAIN		16:15 - 16:25	Blockchain	Peter Smith	Co-Founder & CEO
		ShapeShift		16:25 - 16:35	ShapeShift	Erik Voorhees	Founder & CEO
		OurCrowd		16:35 - 16:45	OurCrowd	Jon Medved	CEO
		FinLeap		16:45 - 16:55	FinLeap	Dr. Carolin Gabor	Managing Partner
		DEPOSIT SOLUTIONS		16:55 - 17:05	Deposit Solutions	Max von Bismarck	CBO & Managing Director
		Investing.com		17:05 - 17:15	Investing.com	Dror Efrat	Founder & CEO
Kreditech	17:15 - 17:25	Kreditech	Alexander Graubner-Müller	Founder & CEO			
Market-places	CP	auxmoney	17:25 - 17:35	Starling Bank	Anne Boden	CEO	
		digitalOrigin		17:35 - 17:45	auxmoney	Raffael Johnen	CEO
		finanzen		17:45 - 17:55	Digital Origin	Rolf Cederstrom	Co-Founder & CEO
		FINANZCHECK.DE		17:55 - 18:05	Finanzen Group	Dirk Proessel	CEO
			18:05 - 18:15	Finanzcheck	Andreas Kupke	Managing Director	
	FC	TARGET GLOBAL	18:15 - 18:25	Target Global	Yaron Valler	General Partner	
	FC	wefox		WeFox	Julian Teicke	CEO	
	FC	axel springer	18:25 - 18:35	Axel Springer	Mathias Döpfner	CEO	
	K	DB	18:35 - 18:50	Deutsche Bahn	Dr. Richard Lutz	CEO	
Ask Oil!	Q&A	ROCKETINTERNET	18:50 - 19:20	Rocket Internet	Oliver Samwer	Founder & CEO	
		Bloomberg Media		Bloomberg Television	Caroline Hyde	European Business Correspondent	
				NOAH Advisors	Marco Rodzynek	Founder & CEO	
			19:20 - 23:00	Networking Drinks			

Lunch served between 11:30 - 15:00

Lunch may also be consumed in the presentation rooms



Company Presentation



Keynote


























Panel
























































Fireside Chat



Fireside Chat with Marco Rodzynek
Founder & CEO, NOAH Advisors

SESSION TITLE	COMPANY	TIME	TITLE / COMPANY	SPEAKER	POSITION
W	 HORIZN STUDIOS 	10:00 - 10:45	The Rise of Vertical Brands in the Digital Space IEG - Investment Banking Group Horizon Studios eve	Dr. Bjoern Schmidt Stefan Holwe Jas Bagniewski	Managing Director Founder CEO
W		10:45 - 11:30	Artificial Intelligence and the Future of Marketing T-Systems	Sven Krüger	Chief Marketing Officer, T-Systems International GmbH
W	   	11:30 - 12:15	Connecting Capital with Ideas Credit Suisse Credit Suisse Credit Suisse Credit Suisse Fraugster BlackRock Ontario Teachers (OTPP)	Joachim von der Goltz Marc Schmidt Aliaksei Aneichyk Marcus Aschauer Max Lämmle Ed Cook Maggie Fanari	Head of Northern Europe Equity Capital Markets TMT Banking Germany Private Placements EMEA Corporate Advisory Germany Founder & CEO Co-Head of Global Capital Markets Director Relationship Investing Team
W		12:15 - 13:00	Boosting Ecommerce Conversion with Payments Innovation Ingenico ePayments Ingenico ePayments Ingenico ePayments	Pierre-Antoine Vacheron Sumit Arora Gertjan Dewaele	Executive Vice President Retail, CEO Director Business Development EMEA Product Intelligence & Innovation Lead
W	 	13:00 - 13:20	Making your Wealth Work Harder in an Era of Low Yields ShareGain Target Global	Boaz Yaari Mike Lobanov	CEO General Partner
W	 	13:20 - 14:05	Poland – A New Investment Hot Spot PFR Ventures PFR Ventures PFR	Maciej Ćwikiewicz (CFA) Monika Morali-Majkut Eliza Kruczkowska	Head of PFR Ventures Head of Investment Committee Innovation Director
W		14:05 - 14:50	Dropbox Paper: Grow Bigger, Brighter Ideas Dropbox Dropbox	Oliver Blueher Thomas Gronbach	Country Manager Marketing Manager DACH & Nordics
W		14:50 - 15:35	Re-Program Your Leaders for the Second Machine Age Cognizant	Simon Erdmann	Digital Business Leader
W	    	15:35 - 16:20	Scale or Sink? How Boards Can Help Founders Build Their Business KKR GetYourGuide Clue Mosaic Ventures Egon Zehnder	Lucian Schoenefelder Johannes Reck Ida Tin Julia Qiu Mark Krymalowski	Director CEO CEO Associate Partner Consultant (Moderator)
W	   	16:20 - 17:05	3 Big Questions on the Future of Banking Deutsche Bank Starling Bank Axel Springer Plug & Play Traxpay	Edward Budd Anne Boden Frauke Mispagel Markus Rupprecht	Chief Digital Office, GTB Deutsche Bank CEO CEO CEO

SESSION TITLE	COMPANY	TIME	COMPANY	SPEAKER	POSITION	
K		10:30 - 10:35	Startup Competition - Welcome Note			
Advertising	CP	  	10:35 - 10:41 10:42 - 10:48 10:49 - 10:55	Roq.ad TheMotion Openback	Carsten Frien Iñigo Vega de Seoane Christian Ryder Co-Founder & CEO Founder & CEO Co-Founder & CTO	
Fintech	CP	               	11:01 - 11:07 11:08 - 11:14 11:15 - 11:21 11:22 - 11:28 11:29 - 11:35 11:36 - 11:42 11:42 - 11:55 11:55 - 12:01 12:02 - 12:08 12:09 - 12:15 12:16 - 12:22 12:23 - 12:29 12:30 - 12:36 12:37 - 12:43 12:44 - 12:50 12:51 - 12:57 12:58 - 13:04	Cardlay A/S Figo Blackbill FinReach AlgoTrader Bonify Coffee break Allpago Outbank Blue Code LIQID ONE Investify S.A. Bitbond CollectAI Oval Money Pair Finance	Jürgen Christian Juul Heiko Rahlfs Sebastian Diemer Matthias Eireiner Andy Flury Josef Korte Philipp Bock Anya Schmidt Christian Pirkner Andrea Fernandez Samir El-Alami Sebastian Hasenack Radoslav Albrecht Mirko Krauel Benedetta Lucini Stephan Stricker	Founder & CEO MD & COO CEO CEO Founder & CEO Co-Founder & CPO CEO CEO Chairman Chief Commercial Officer Co-Founder Co-Founder Founder & CEO CEO Co-Founder Co-Founder & CEO
		13:04 - 13:25	<i>Coffee break</i>			
Consumer Apps	CP	  	13:25 - 13:31 13:32 - 13:38 13:39 - 13:45	Uberchord FATMAP Goodie Call	Eckart Burgwedel Misha Gopaul Ingo Bohlken Co-Founder & CEO CEO CEO	
Healthcare	CP	      	13:51 - 13:57 13:58 - 14:04 14:05 - 14:11 14:12 - 14:18 14:19 - 14:25 14:26 - 14:32 14:33 - 14:39	DOC+ eTherapists (HUMANOO) TeleClinic Selfapy Junomedical Medicus TraveDoc	Ruslan Zaydullin Philip Pogoretschnik Katharina Jünger Farina Schurzfeld Sophie Chung Baher Al Hakim Marcel Muenster CEO Founder & CEO CEO Founder & CEO CEO CEO Founder & CEO	
		14:39 - 15:10	<i>Lunch break</i>			
Marketplaces	CP	       	15:10 - 15:16 15:17 - 15:23 15:24 - 15:30 15:31 - 15:37 15:38 - 15:44 15:45 - 15:51 15:52 - 15:58 15:59 - 16:05	Lalafo Lalafo Bongour Joidy Roomle Zizoo Catchys Wawibox Wawibox Anycars	Anna Polishchuk Yuriy Mukhin Victor Gomez Philippe Singer Albert Ortig Anna Banicevic Franzi Majer Angelo Cardinale Dr. Simon Prieß Serhiy Orlov Co-Founder Co-Founder Co-Founder Co-Founder & MD CEO Co-Founder & CEO Founder & MD Co-Founder Co-Founder Co-Founder	
Business Services	CP	       	16:11 - 16:17 16:18 - 16:24 16:25 - 16:31 16:32 - 16:38 16:39 - 16:45 16:46 - 16:52 16:53 - 16:59 17:00 - 17:06	Parlamind Segmentify Mesaic Technology Userlane Perdoo Social Internet LTD. Social Internet LTD. Opinary Book a Tiger	Christian Wolf Murat Soysal Sebastian Kellner Hartmut Hahn Henrik-Jan van der Pol Sam Ben Yakar Shlomi S. Benbasat Cornelius Frey Nikita Fahrenholz CEO Founder & CEO CEO Founder & CEO Founder & CEO CTO Founder Co-Founder & CEO Co-Founder & CEO	
Automotive & Transportation	CP	      	17:12 - 17:18 17:19 - 17:25 17:26 - 17:32 17:33 - 17:39 17:40 - 17:46 17:47 - 17:53 17:54 - 18:00	German Autolabs Share & charge Konetik COBI Wunder Car door2door Evopark	Holger G. Weiss Dietrich Suemmermann Balazs Szabo Andreas Gahlert Lucas Loers Maxim Nohroudi Sven Lackinger Founder & CEO Co-Founder CEO CEO Strategy & Partnership Co-Founder & MD Co-Founder & MD	

SESSION TITLE	COMPANY	TIME	COMPANY	SPEAKER	POSITION	
Breakfast		8:00 - 10:00				
K		8:30 - 8:45	Day 1 Summary NOAH Advisors	Marco Rodzynek	Founder & CEO	
		8:45 - 8:55	Talenthouse	Maya Bogle	Co-Founder	
Digital & Media		8:55 - 9:05	Testberichte.de	Peter Berger	COO	
		9:05 - 9:20	Scout24	Greg Ellis	CEO	
		9:20 - 9:30	Playbuzz	Shachar Orren	Chief Storytelling Officer	
		9:30 - 9:40	Avira	Travis Witteveen	CEO	
		9:40 - 9:50	BILD Group	Donata Hopfen	CEO	
		9:50 - 10:00	Facebook	Martin Ott	Managing Director, Central Europe	
		10:00 - 10:15	solarisBank	Marko Wenthin	Board Member	
			PayPal	Dr. Frank Keller	General Manager, DACH	
				Facebook	Martin Ott	Managing Director, Central Europe
		Health & Insurance		10:15 - 10:25	Facile.it	Mauro Giacobbe
10:25 - 10:35	Prima.it			Alberto Genovese	CEO	
10:35 - 10:45	Allianz Ventures			Min-Sung Sean Kim	Partner	
			Symptoma	Dr. Jama Nateqi	CEO	
FC		10:45 - 10:55	Axel Springer CORE	Dr. Andreas Wiele Holger Friedrich	President Marketing and Classified Ad Models Managing Director	
		10:55 - 11:05	FOUNDERS PLEDGE	Founders Pledge	David Goldberg	Co-Founder & CEO
B2B & SaaS		11:05 - 11:20	Cloudflare	Michelle Zatlun ^{MR}	Co-Founder	
		11:20 - 11:30	Zendesk	Mikkel Svane	CEO	
			Point Nine Capital	Christoph Janz	Managing Partner	
		11:30 - 11:45	Wix.com	Avishai Abrahami ^{MR}	CEO	
		11:45 - 11:55	Salesforce	Alex Kayyal	Head of Salesforce Ventures Europe	
		11:55 - 12:10	Pipedrive	Timo Rein	Founding Co-CEO	
		12:10 - 12:20	Atomico	Teddie Wardi	Partner	
		12:20 - 12:35	Job Today	Eugene Mizin	CEO	
		Cognizant	Euan Davis	AVP, Cognizant Technology Solutions		
NOAH Startups		Best of NOAH16 London Startups	Beezer	Brian Smillie	Founder & CEO	
		12:35 - 12:40	Beezer	Roger Gosine	Partner Development Director	
		12:40 - 12:45	CodeMonkey Studios	Yishai Pinchover	Founder	
		EyeFitU	Isabelle Ohnemus	CEO		
B2B & SaaS Analytics		12:50 - 13:00	Similarweb	Or Offer	CEO	
		13:00 - 13:10	App Annie	Bertrand Schmitt	Co-Founder & CEO	
		13:10 - 13:20	AppsFlyer	Oren Kaniel	Co-Founder & CEO	
		13:20 - 13:30	Tune	Peter Hamilton	CEO	
		13:30 - 13:40	Datorama	Ran Sarig	Co-Founder & CEO	
		13:40 - 13:50	Sisense	Guy Levy-Yurista	CPO	
		13:50 - 14:00	Clicktale	Dr. Liraz Margalit	Head of Behavioral Research	
			Clicktale	Aaron Watson	VP Corporate Development	
FC		14:00 - 14:15	Lufthansa	Carsten Spohr ^{MR}	CEO	
K		14:15 - 14:25	Innogy	Peter Terium	CEO	
K		14:25 - 14:35	Digital McKinsey	Karel Dörner	Senior Partner	
FC		14:35 - 14:50	The Next Big Thing Aleph	Eden Shochat ^{MR}	Partner	
Luxury & Fashion		14:50 - 15:00	Zalando	Robert Gentz	CEO	
			HV Holtzbrinck Ventures	Rainer Maerkle	General Partner	
		15:00 - 15:15	Farfetch	Jose Neves	CEO	
		15:15 - 15:25	Lyst	Chris Morton	Co-Founder & CEO	
		15:25 - 15:35	OUTFITTERY	Julia Bösch	Founder & MD	
		15:35 - 15:45	ABOUT YOU (Collins)	Tarek Müller	Co-Founder & MD	
		15:45 - 15:55	BLOOMY DAYS	Franziska v. Hardenberg	Founder & CEO	
Apps World		15:55 - 16:05	Onefootball	Lucas von Cranach	Founder & CEO	
		16:05 - 16:15	Clue	Ida Tin ^{MR}	Co-Founder & CEO	
		16:15 - 16:25	Bumble	Whitney Wolfe	Founder & CEO	
		16:25 - 16:35	Algoriddim	Karim Morsy	CEO	
		16:35 - 16:45	WildWorks	Clark Stacey ^{MR}	CEO	
		NOAH Advisors	Sophia Rodzynek	Interviewer		
Online Food Delivery		16:45 - 17:15	JUST EAT	Adrian Blair	COO	
			Takeaway.com	Jitse Groen	CEO	
			Delivery Hero	Pieter-Jan Vandepitte	COO	
			Marley Spoon	Tamir Carmel	Founder	
				Fabian Siegel	CEO	
Mobility		17:25 - 17:30	Juno	Talmon Marco	Co-Founder & CEO	
			Juno	Igor Magazinik	CTO	
		17:30 - 17:40	Target Global	Alexander Frolov	General Partner	
		17:40 - 17:50	Gett	Dave Waiser	Founder & CEO	
		17:50 - 18:25	Schaeffler Group	Klaus Rosenfeld	CEO	
			BlaBlaCar	Nicolas Brusson	Co-Founder & CEO	
			Drivy	Nils Rossmelst	Country Manager Germany & Austria	
			FlixBus	Jochen Engert	Founder & MD	
	DriveNow	Nico Gabriel	CEO			
		car2go	Olivier Reppert	CEO		
		Gett	Dave Waiser	Founder & CEO		
		Gett	Nadav Zohar	Head of Corporate Development		
K		18:25 - 18:35	Closing Remarks NOAH Advisors	Marco Rodzynek	Founder & CEO	
18:35 - 20:00 NOAH Kickers / Networking Drinks						

Lunch served between 11:30 - 15:00

Lunch may also be consumed in the presentation rooms



Company Presentation



Keynote



















Panel






























Fireside Chat



Fireside Chat with Marco Rodzynek
Founder & CEO, NOAH Advisors

SESSION TITLE	COMPANY	TIME	TITLE / COMPANY	SPEAKER	POSITION
 W	 GreenbergTraurig	10:00 - 10:45	Legal ABC for Tech Companies Greenberg Traurig	Henrik Armah	Partner
 W	 Avira	10:45 - 11:30	How to Keep 8 Billion People and >50 Billion Devices Safe in 2020? Avira Avira	Travis Witteveen Adrian Cismas	CEO IoT Labs
 W	 nexmo® <small>The Vonage API Platform</small>	11:30 - 12:15	The Next Evolution of Customer Engagement: How Digital Enterprises Are Leveraging Contextual Communication to Enhance User Experience Nexmo, the Vonage API Platform	Thomas Soulez	VP Product
 W	Jefferies	12:15 - 13:00	Quit Trying to Buy Me, I'm Busy Disrupting You... Unveiling Aggressive New Technology Acquirers? Jefferies	Storm Duncan	Joint Global Head of Technology M&A, Global Head Technology Enabled Transportation
 W	The Official Board	13:00 - 13:45	Executive Databases – Can they Empower your Company to Meet the Leading People? The Official Board	Thomas Lot	CEO
 W	 aevi <small>AEVI DO MORE</small>	13:45 - 14:30	Helping Banks and Acquirers Embrace an App-Centric Future AEVI	Nelson Holzner	CEO
 W	 innogy  Seedcamp  INNOHUB VATION <small>by innogy</small>	14:30 - 15:15	Smart Living, Smart Everything innogy Israel innogy Berlin Hub Seedcamp innogy Innovation Hub innogy Innovation Hub innogy Innovation Hub innogy Innovation Hub	Tal Bone Angela Kreitenweis Taylor Wescoatt Djeevan Schiferli Dr. Claudia Häpp Bram van der Wal Caroline Hoffmann	Product Expert Startup Mentor Expert in Residence Big Data Lead Smart & Connected Lead Product Strategy & Development Smart Home Network Engagement Lead (Moderator)
 W	 PIABO <small>PROFESSIONAL INVESTMENT ADVISORS</small>	15:15 - 16:00	How to Generate Results That Build Business PIABO PR	Tilo Bonow	Founder & CEO

STARTUP STAGE - Day 2

 K	 NOAH startups	10:30 - 10:35	Startup Competition - Welcome Note		
 Recruitment CP	 MOBERRIES  personio  DIGITAL KNIGHTS  VanHack  Taledo  talentry	10:35 - 10:41 10:42 - 10:48 10:49 - 10:55 10:56 - 11:02 11:03 - 11:09 11:10 - 11:16	MoBerries Personio Digital Knights VanHack Taledo Talentry	Terence Hielscher Hanno Renner Keilian Knudsen Ilya Brotzky Melikshah Uenver Carl Hoffmann	Founder & MD Co-Founder & CEO Founder CEO Co-Founder & CEO Founder & MD
 Travel & Accommodation CP	 AHOY  dream cheaper  TravelPerk  bookingkit	11:22 - 11:28 11:29 - 11:35 11:36 - 11:42 11:43 - 11:49	Ahoy DreamCheaper TravelPerk Bookingkit Bookingkit	Sylvia Brune Nathan Zielke Avi Meir Christoph Kruse Lukas C. C. Hempel	Founder & CEO Co-Founder & MD Co-Founder & CEO CEO & Founder CTO & Founder
		11:49 - 12:22	<i>Lunch break</i>		
 Digital Home & Infrastructure CP	 tink <small>Home of Connected Home</small>  lemonbeat  FRESH ENERGY  STEGIMONDO  greencity solutions  ucair	12:22 - 12:28 12:29 - 12:35 12:36 - 12:42 12:43 - 12:49 12:50 - 12:56 12:57 - 13:03	Tink Lemonbeat Fresh STEGIMONDO STEGIMONDO Green City Solutions Ucair	Julian Hueck Oliver van der Mond Daniel von Gaertner Jens Oenicke Franz-Philippe Przybyl Denes Honus Marian Krüger	Co-Founder CEO Co-Founder & COO Co-Founder Co-Founder Co-Founder & CEO Co-Founder & CPO
 Logistics CP	 sender  Shipwallet  byrd  fliit  PACKATOR	13:09 - 13:15 13:16 - 13:22 13:23 - 13:29 13:30 - 13:36 13:37 - 13:43	Sender Shipwallet Byrd Fliit Holding Packator	David Nothacker Piotr Zaleski Alexander Leichter Flavio Alario Michael Walser	Co-Founder CEO Co-Founder & CEO CEO Co-Founder & CEO

Digital & Media	 EV: €353bn Managing Director, Central Europe	 EV: €11.3bn CEO	 EV: €5.5bn axel springer	 EV: €5.5bn President Marketing & Classified Ad Media	 N/A axel springer	 N/A axel springer digital ventures	 EV: €3.4bn SCOUT24	 N/A Avira	 F: €29m Co-Founder & CEO playbuzz	 N/A Co-Founder talenthouse	 N/A COO testberichte	Industrials, Automation & IoT	 EV: €120.8bn Member of the Managing Board SIEMENS	 EV: €120.8bn Chairman SIEMENS	 EV: €19.8bn CEO innogy	 EV: €18.4bn CTO thyssenkrupp	 EV: €13.1bn CEO SCHAEFFLER	 EV: €1.5bn CEO klöckner & co	
Payments	 F: €294m Co-Founder & CEO sigfox	 F: €50m CEO tado°	 N/A CEO WATT.x	 EV: €11.4bn VP Market Development mastercard	 EV: €55bn General Manager PayPal	 EV: €24.4bn Deputy CEO Deutsche Bank	 EV: €8.7bn President stripe	 EV: €5.3bn VP Products ingenico	 EV: €2.2bn CEO adyen	 EV: €700m CEO concardis	 F: €42m Co-Founder sumup	 F: €6m Co-Founder & CEO stimplix	 N/A Founder & CEO Fraugster	Travel & Tourism	 EV: €84.4 bn CEO Priceline Group	 EV: €6.6bn CEO Lufthansa Group	 EV: €8.1bn CEO TUI GROUP	 EV: €4.3bn Co-Founder & CEO trivago	 EV: €642m CEO trainline
Healthcare, Science & Learning	 F: €88m Co-Founder & CEO STUDENT.COM	 F: €55m CEO KIWI.COM	 N/A CEO ONETWO TRIP!	 F: €43m CEO Alliant	 EV: €76.8bn Partner udemy	 F: €164m CEO +Babbel	 F: €30m CEO statista	 F: €30m Founder & CEO babylon	 F: €75.3m Founder & CEO Symba	 N/A CEO Cognizant	 EV: €31.7bn Co-Founder & CEO Cloudflare	 EV: €3.0bn Co-Founder & CEO WIX	 EV: €2.5bn Founder & CEO zendesk	 EV: €2.4bn CEO App Annie	 F: €149m Co-Founder & CEO SEB	 F: €98m CEO PappsFlyer	 F: €79m Co-Founder & CEO SimilarWeb	 F: €61m Co-Founder & CEO SimilarWeb	
Mobility	 F: €60m CEO clicktale	 EV: €57m Head of Sales datorama	 F: €52m Head of Behavioral Research TUNE	 F: €47m Co-Founder & CEO pipeDrive	 F: €35m CEO DB	 F: €30m Founding Co-CEO Bla Bla Car	 EV: €15.3bn CEO Digital Gett	 N/A CEO JUNO	 EV: €1.5bn Co-Founder & CEO DriveNow	 F: €495m Founder & CEO FLIXBUS	 EV: €178m Co-Founder & CEO drivy	 N/A CEO CAR2GO	 EV: €14.1bn Founder & MD auxmoney	 F: €188m CEO digitalOrigin	 F: €166m CEO digitalOrigin				
Consumer Goods, Retail & Ecommerce	 F: €154m CEO Kreditech	 F: €66m CEO STARLING BANK	 F: €50m Co-Founder & CEO N26	 F: €40m Board Member solarisBank	 F: €31m CEO wefox	 F: €28m Co-Founder & CEO BLOCKCHAIN	 F: €22m Managing Director finLeap	 F: €22m CEO & Managing Director SOLUTIONS	 F: €11m Founder & CEO ShapeShift	 N/A Founder & CEO Investing.com	 EV: €10.0bn Managing Director METRO	 F: €132m Group CEO photoboxgroup	 F: €112m Co-Founder & Co-CEO AUTO I GROUP	 N/A CEO Teufel	 F: €22m Founder & MD JUNIQE	 F: €22m Founder & MD JUNIQE	 N/A CEO KARSTADT	 EV: €8.5bn Member of the Management Board & Founder zalando	
Food & Restaurants	 EV: €1.4bn CEO FARFETCH	 F: €57m Founder & MD OUTFITTERY	 N/A Founder & CEO BLOOMY DAYS	 F: €57m Co-Founder & CEO lyst	 N/A CEO ABOUT YOU	 EV: €4.6bn COO JUST EAT	 EV: €2.9bn CEO Delivery Hero	 EV: €2.6bn General Partner ROCKETINTERNET	 EV: €1.4bn CEO Takeaway.com	 F: €26m Founder & CEO MARLEY SPOON	 N/A Founder מובי	 F: €51m CEO FINANZCHECK.DE	 N/A CEO prima	 N/A CEO finanzen	 N/A CEO facile.it	 N/A Founder & CEO bumble	 N/A Online Gamer algoriddim		
Investors & Influencers	 F: €28m Co-Founder & CEO Clue	 N/A CEO WILDBERRIES	 F: €19m Founder & CEO Onefootball	 N/A Managing Partner EY	 FS: €350m Founder & CEO STAR	 FS: €712m Partner ATOMICO	 FS: €285m General Partner HYPERMARTIN VENTURES	 FS: €283m General Partner TARGET GLOBAL	 FS: €283m General Partner TARGET GLOBAL	 FS: €141m Partner ALEPH	 N/A Managing Partner Point Nine	 FS: €100m Founder & Partner OurCrowd	 N/A Senior Partner Digital/McKinsey	 N/A Founder & CEO FOUNDERS PLEDGE	 N/A Founder & CEO epicfoundation	 N/A Managing Director CORE	 N/A Founder & CEO NOAH ADVISORS	 N/A Founder & CEO NOAH ADVISORS	

B2B & SaaS



Travel & Tourism



Consumer Goods, Retail & Ecommerce



Payments



Digital & Media



axel springer
LEADERS CONNECTED
NOAH17
Berlin

Mobility



Fintech



The event is a unique platform for senior executives from old champions and new challengers to discuss disruption in 10+ industrial verticals.

Marketplaces



Over 100 CEOs to tell the story of their Company!

Food & Restaurants



Luxury & Fashion



Gaming & Apps

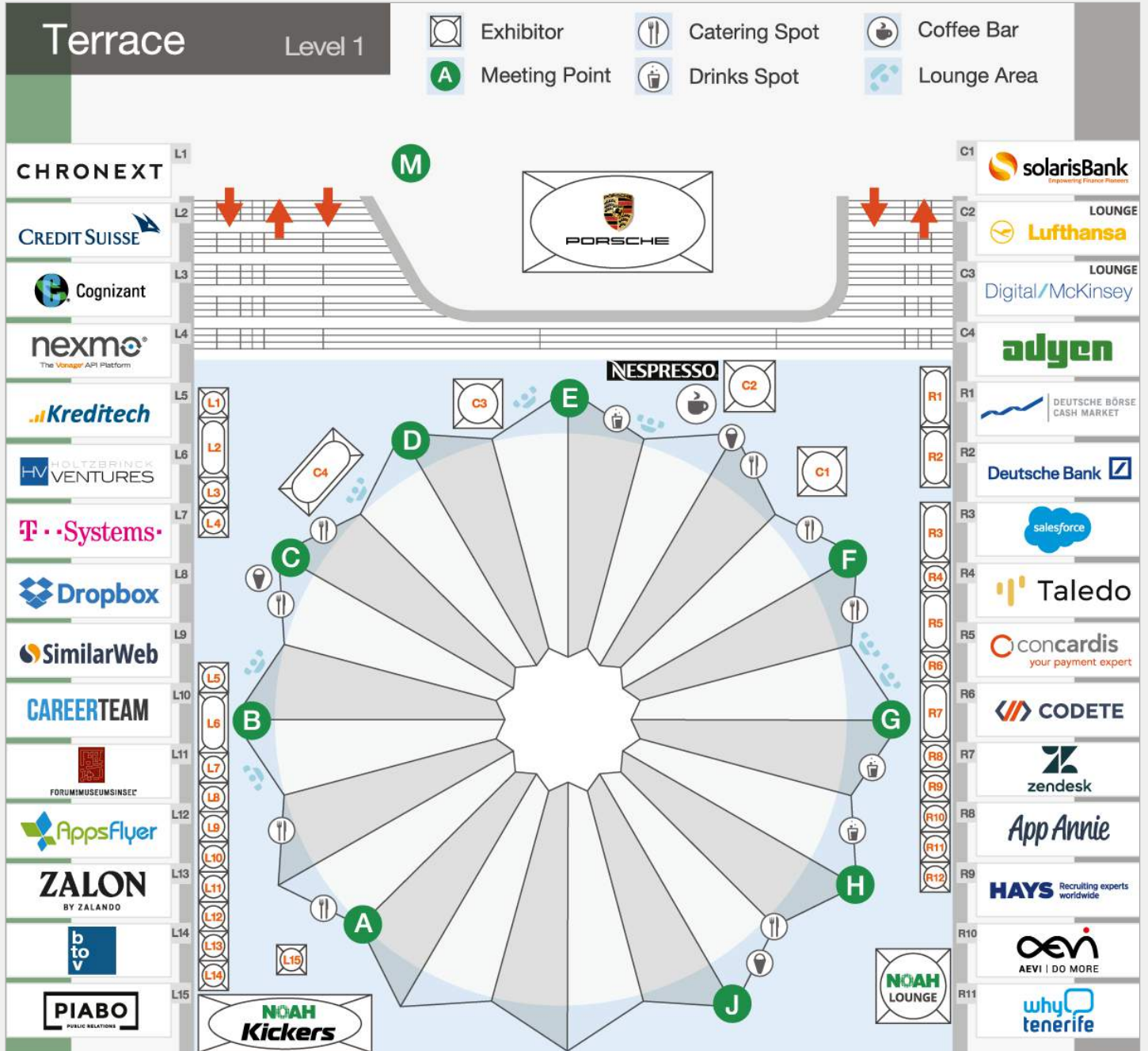


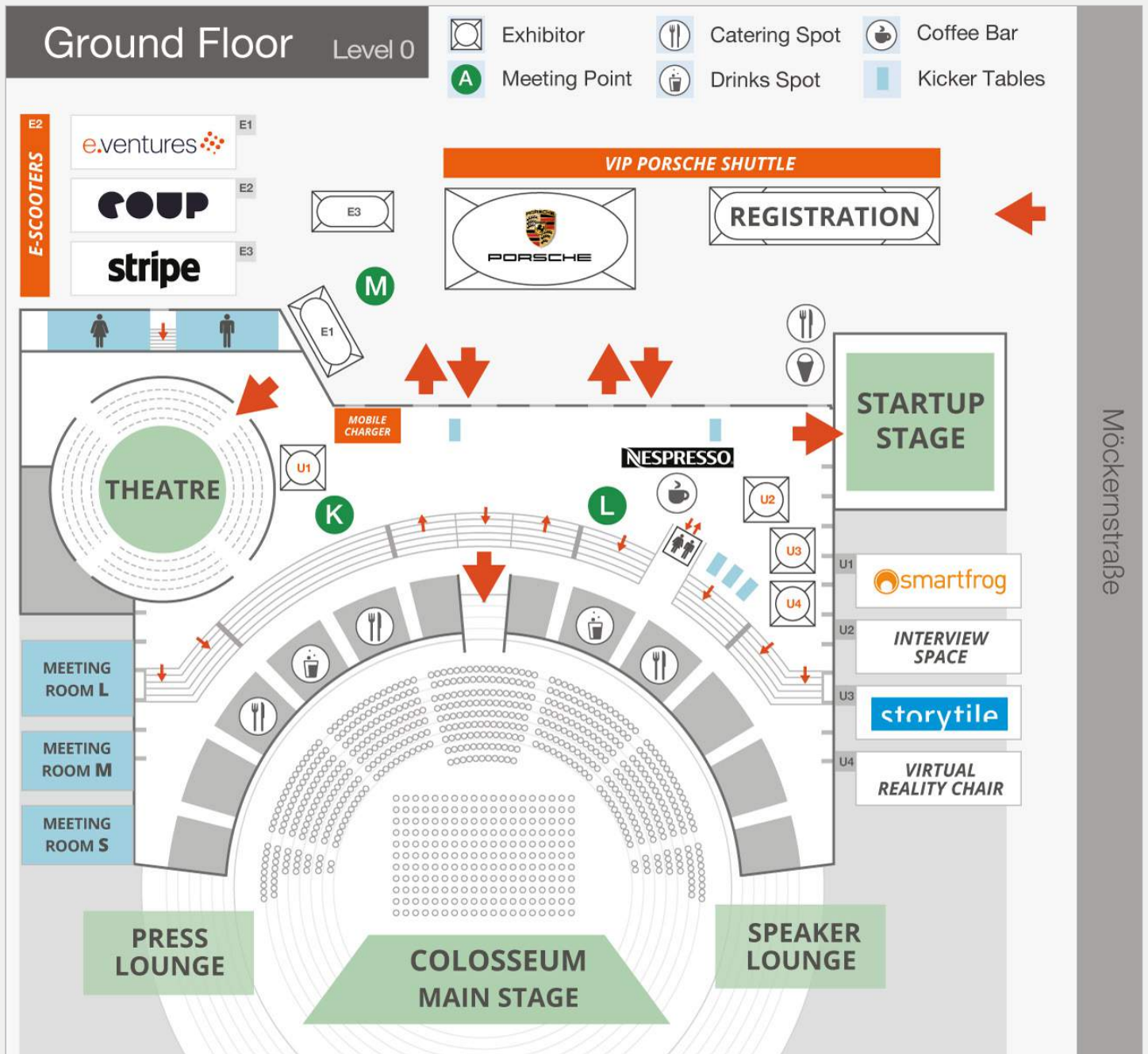
Industrials, Automation & IoT



Healthcare, Science & Learning









WORKSHOP: THE RISE OF VERTICAL BRANDS IN THE DIGITAL SPACE

Insights from Europe's Leading Digitally Native Vertical Brands



Digitally native vertical brands such as Dollar Shave Club have successfully broken into highly attractive brand verticals that have been dominated by big legacy players for decades. How is this possible? From razors to mattresses and suitcases: What is the success recipe and what are the key challenges?

Experts Stefan Holwe, founder of Horizn Studios – the leading online first luggage brand for the next generation of travelers –, Jas Bagniewski, CEO at eve – the pioneer of luxury sleep solutions –, and Björn Schmidt, Managing Director at IEG – Investment Banking Group, will discuss and provide you with exciting insights into the driving story in the future of retail.

We are looking forward to welcoming you to the workshop!

DAY 1 / 22 JUNE, 10:00AM CET

IEG – Investment Banking Group is a leading, global investment banking boutique specializing in mid-cap transactions for the internet and technology sector. Present in ten international locations, IEG provides entrepreneurial solutions for digital innovations and business models in the fields of mergers & acquisitions, financing & principal investments. We are #DEALIVERER. For information about the IEG track record refer to: www.ieg-banking.com/deals.

#DEALIVERER

M&A | Financing | Principal Investments

Berlin | New York City | Shanghai | Mumbai | Singapore | Istanbul | Tunis | Johannesburg | Stuttgart

www.ieg-banking.com

ARTIFICIAL INTELLIGENCE AND THE FUTURE OF MARKETING

Date: 22 June | Venue: Theatre Stage | Timing: 10:45 – 11:30

Artificial intelligence is THE technology megatrend of the 21st century and will have a massive impact on our world. Inadequate user interfaces like computer mice, keyboards and smartphones will disappear. Marketing is one of the first areas in which powerful AI services will be consolidated, intensifying competition. You have to integrate AI in your business processes and your marketing if you want to survive.

- What is AI and why can't you afford to ignore it?
- Who uses it and what are the benefits?
- How long will you still have a job?



SVEN KRÜGER

Chief Marketing Officer T-Systems International GmbH

After earning his Master's degree in Art History, English and Political Science, Sven Krüger began his professional career as press spokesperson for CIEE Germany. In 1998, he founded an agency for PR and web design, then worked as a freelance consultant for five years, supporting companies such as Detecon Consulting, Tarkett and Deutsche Telekom in strategic management and reorganization tasks as senior consultant,

project manager and coach. In 2002, Krüger joined Deutsche Telekom AG and assumed responsibility for marketing strategy and planning in the business customer segment. In 2005, he took on the position of Vice President Brand Communication and Sponsoring at T-Systems, Deutsche Telekom's corporate customer branch and Europe's leading ICT provider. His projects there, carried out in a variety of management positions, included sponsoring of Team Shosholoza in the 37th America's Cup and the partnership with BMW Sauber F1 in Formula 1 Racing, and he was also responsible for worldwide advertising/media and all main trade fair and event activities for T-Systems, along with the company's corporate design.

In February 2017, Sven Krüger became Chief Marketing Officer, assuming responsibility for all of T-Systems' marketing activities.

As a systemic coach, Krüger supports selected clients and also writes an irregular blog on marketing, technology and societal topics under svnkrgr.de.

T-Systems Company Profile

With a footprint in more than 20 countries, 43,700 employees, and external revenue of 7.9 billion euros (2016), T-Systems is one of the world's leading providers of information and communications technology (ICT).

Connecting capital with ideas

Tech IPOs in Germany are still rare,
despite the number of companies that
could eventually pursue a public listing.

Join us for a panel discussion with
market professionals and entrepreneurs,
who will provide relevant insights into what
it takes to raise growth capital through
a private placement and ultimately an IPO.

Questions:

- Why do companies pursue private placements?
- Investor perspective: Why do they invest in private placements?
- Investors' selection criteria: What makes an attractive corporate candidate?
- Screen yourself: Checklist for success in the capital markets.

Speakers / Panelists:

Joachim von der Goltz

Marc Schmidt

Aliaksei Aneichyk

Marcus Aschauer

Max Lämmle

Ed Cook

Maggie Fanari

Head of Northern Europe Equity Capital Markets

TMT Banking Germany

Private Placements EMEA

Corporate Advisory Germany

Founder & CEO, Fraugster

Co-Head of Global Capital Markets, Blackrock

Relationship Investing Team, Ontario Teachers

June 22, 11:30 – 12:15

NOAH Theater Stage



BOOSTING ECOMMERCE CONVERSION WITH PAYMENTS INNOVATION

NOAH17 WORKSHOP SESSION

BOOSTING ECOMMERCE CONVERSION WITH PAYMENTS INNOVATION

Moments of truth are crucial to improving conversion in eCommerce. 60% of orders are abandoned before payment is confirmed, and 20% of all payment requests are not completed. Purchasing processes and payment experiences need to be finely tuned to avoid common pitfalls and maximize commercial success.

Discover how to use the latest online and mobile payment technology and techniques to optimize your conversion and boost revenue. We will also share insights into key innovations and trends in the payments space, highlighting how you can benefit from these to improve your conversion in the future.

In this session you will learn:

- Why the Payment Moment of Truth (PMOT) is now crucial to eCommerce success
- Four pro tips to optimize your Payments experience and increase revenue
- Essential insights into the future of conversion: how Payments will become conversational, omnichannel and invisible

SPEAKERS:

Pierre-Antoine Vacheron
Executive Vice President Retail, CEO Ingenico ePayments

Simon-Pierre de La Seigliere
General Manager EMEA

Gertjan Dewaele
Product Intelligence & Innovation Lead

Did you know your portfolio is worth more than you think?

MAKING YOUR WEALTH WORK HARDER IN AN ERA OF LOW YIELDS

June 22
13:00 – 13:20
Theatre Tempodrom
Berlin

Is it that easy? How much can I make on my portfolio?

Join our workshop and hear the answers



Boaz Yaari
Founder,
CEO at Sharegain



Mike Lobanov
General Partner
at Target Global

Sharegain is opening up and democratising a \$2 Trillion market called securities lending. We believe your portfolio should not sit idle, and have developed a platform that enables you to lend your stocks, bonds and ETFs, earning additional returns whilst retaining full control.

This material is for general information and should not be considered as investment advice or solicitation to be involved in securities lending or to use Sharegain's services.

INVITATION

Poland – a new investment hot spot Workshop: Day 1, 13:20–14:05, Theatre

SPEAKERS



**Maciej
Ćwikiewicz (CFA)**

Head of
PFR Ventures



Previous experience

- Strategy Director at PWC
- Investment Director at ARX
- MBA Chicago Booth
- Consultant at McKinsey



**Monika
Morali-Majkut**

Head of Investment
Committee



Previous experience

- Managing Director at Advent International
- Principal at Apax Partners
- MBA Insead



**Eliza
Kruczkowska**

Innovation
Director



Previous experience

- CEO of the Startup Poland Foundation
- PhD student at the Warsaw School of Economics

- Thanks to Poland's rapid development, abundance of talent and supportive environment, where entrepreneurs can thrive and investors invest in an easy and transparent manner, Poland is becoming the brightest star in the CEE region.
- By spotting the opportunity to become a strong VC European hub, Poland currently focuses on building an entire innovation ecosystem undertaking several initiatives aimed at helping startups reach their potential.
- With EUR 0.5 bn of new capital dedicated to Venture Capital market, PFR Ventures is the largest institutional investor in CEE region and is seeking to invest in the best GPs, not only in Poland.
- PFR Ventures' ambition is to be the best performer in the VC market and partner of choice for experienced global LPs.

To hear about Polish Unicorns and explore how you as an investor or entrepreneur can take an advantage of this unique opportunity, join us on the 22nd of June at 1:20PM in Theatre.

If you would like to learn more about us visit, www.pfr.pl/en and www.pfrventures.pl/en

If you cannot make it, get in touch @: international@pfrventures.pl

HOSTED BY



Dropbox Paper: Grow bigger, brighter ideas

Today's teams work with more than just text and images. That's why we created Dropbox Paper — to answer the needs of modern teams, and bring focus and joy back to working together. Join our Workshop to learn more about how we've gone beyond the doc, and what makes Paper a flexible workspace that brings people and ideas together.



Theatre Stage
14:05 – 14:50

June 22

Our Speakers will show you Dropbox Paper LIVE



Marc Paczian
Solution Architect



Oliver Blueher
Country Manager
DACH & Nordics





Cognizant

RE-PROGRAM YOUR LEADERS FOR THE SECOND MACHINE AGE

Workshop by Simon Erdmann

Many of today's leaders find themselves hampered by legacy business models, excessive cost structures and workforces unable or unprepared to deal with the blistering pace of change. Our work with many of the top brands worldwide - confirms we are now in the midst of a major economic shift, one in which business value increasingly accrues at the intersection of the digital and virtual worlds. In this new competitive landscape, a new "machine" for work is emerging, powered by data, algorithms, automation and artificial intelligence.

Now is the time to ask what it takes to lead an established company through this shift of the Second Machine Age. We see some leaders sensing the opportunity, while others are buckling under the pressure of fast-changing technology, intensifying customer expectations and waves of hungry start-ups snapping at their heels. The role of the leader has never been this complex, difficult, uncertain - or important.

Attend this workshop session moderated by Cognizant to develop your joint and cross industry imperatives you need to drive to lay the foundations for the digital workforce of the future and re-program your leaders and „Intelligence Infrastructure“ to be ready and prepared for the „Second Machine Age“.

Date: Thursday, 22 June 2017 at 14:50 - 15:35
Place: Tempodrom - Theatre Stage

Scale or Sink? How boards can help founders build their business.

Join us for a panel discussion on a range of board topics:
How to scale your business and get the best out of your boards

June 22, 3:35 – 4:20 pm

Panelists:

- Ida Tin, CEO Clue
- Johannes Reck, CEO GetYourGuide
- Lucian Schoenefelder, KKR
- Julia Qiu, Mosaic Ventures

Moderator:

- Mark Krymalowski, Egon Zehnder

Three big questions on the future of banking: Come and join our panel discussion!

- New entrants are employing parallel strategies, competing with incumbents while also leveraging their infrastructure...What are the building blocks of successful collaboration between incumbent institutions and new entrants?
- How can financial institutions attract and nurture the right talent to meet the challenges of tomorrow?
- Can incumbent institutions rely on regulators to help protect their core businesses?

Time:

22 June 2017 at 4:20 - 5:05 pm

Location:

Tempodrom - Theatre Stage

Meet our panelists:



Anne Boden,
CEO at Starling Bank



Frauke Mispagel,
CEO at Axel Springer
Plug & Play



Markus Rupprecht,
CEO at Traxpay



Edward Budd, Chief
Digital Office, GTB
Deutsche Bank

(Moderator)

This document is for information purposes only and is designed to serve as a general overview regarding the services of Deutsche Bank AG, any of its branches and affiliates. The general description in this document relates to services offered by Global Transaction Banking of Deutsche Bank AG, any of its branches and affiliates to customers as of June 2017, which may be subject to change in the future. This document and the general description of the services are in their nature only illustrative, do neither explicitly nor implicitly make an offer and therefore do not contain or cannot result in any contractual or non-contractual obligation or liability of Deutsche Bank AG, any of its branches or affiliates.

Deutsche Bank AG is authorised under German Banking Law (competent authorities: European Central Bank and German Federal Financial Supervisory Authority (BaFin)) and, in the United Kingdom, by the Prudential Regulation Authority. It is subject to supervision by the European Central Bank and the BaFin, and to limited supervision in the United Kingdom by the Prudential Regulation Authority and the Financial Conduct Authority. Details about the extent of our authorisation and supervision by these authorities are available on request.

Copyright© (June 2017) Deutsche Bank AG.

All rights reserved.





Workshop: “Legal ABC for Tech Companies”

Anti-Dilution, Board of Directors, Convertible Loans:

Join us to discuss the ABC of legal topics which are relevant for all early stage technology companies.

The session will show why the legal perspective is more than a necessary evil and can add value for both companies and investors.

Please feel free to share your views on and experiences with typical legal pitfalls and how to avoid them.

When?

June 23, 2017
10.00 a.m. -
10.45 p.m.

Where?

Workshop Stage
Tempodrom,
Berlin

Speaker:



Henrik Armah, Partner

Greenberg Traurig is a global law firm with a strong footprint in technology. With offices in the Valley, Boston, New York, Tel Aviv, London and Berlin, we cover the major tech hubs in the world.

Our German team in Berlin advises investors, financiers, and industry players on all relevant aspects concerning emerging tech.

Henrik is an M&A/Technology attorney helping clients on acquisitions, financing rounds or joint ventures.

Greenberg Traurig Germany, LLP
Potsdamer Platz 1
10785 Berlin

T: +49 30 700171-100

F: +49 30 700171-900



WORKSHOP

How to keep
8 billion people and
>50 billion devices
safe in 2020?

IoT Security
beyond the hype

As the number of digitally connected devices grows daily and the Internet of Things (IoT) affects more and more aspects of our lives, including our homes, cars, offices and even our health, the chance for cyberattacks is rising. Recent incidents have shown that smart devices are not inherently safe and that the connected world is wide open to cyberthreats.

In the rush for the 'quickest time to market', efforts to ensure data security and protect users' privacy are often neglected. If we don't respond to this growing security issue, we might face an unavoidable fiasco.

We look forward to discussing with you why security is key for the further development and acceptance of IoT, and whether it should be designed-in or retrofitted.

Overview: what we will discuss

- Current state of affairs – what's the status quo and where we are headed
- Attacker incentive and the business of security & privacy protection
- What can possibly go wrong?
- Security by design: security throughout the IoT layers
- Key principles to remember
- Bold predictions

SPEAKERS



Travis Witteveen,
CEO Avira



Adrian Cismas,
Avira IoT Labs

Time:

Friday, June 23
10.45 – 11.30 A.M.

Location:

Theatre Stage



The Next Evolution of Customer Engagement

How Digital Enterprises Are Leveraging Contextual Communication to Enhance User Experience

Digital-native enterprises have drastically transformed a wide range of industries – from retail to transportation to hospitality – by delivering innovative new business models based on new ways to engage customers on their own terms. Contextual communications serves as one of the key elements of this new model in customer engagement, making it possible for businesses to hold personalized and intelligent conversations with customers in real-time, wherever the customer is and through the medium they prefer– mobile or web, over voice, chat or text.

In this panel presentation, Thomas Soulez, VP Product at Nexmo, the Vonage API Platform, will define what Contextual Communications is, how it affects your business and your customers and what you can do to make the most of this technology.

Along with expert panelists, Thomas will discuss how contextual communications is transforming traditional customer relationship models and revolutionizing the way companies connect with their customers. The panel will also discuss how businesses can leverage contextual communications strategies through Communications Platform as-a-service (CPaaS) technology to reinvent customer engagement for the digital age and deliver more personalized, meaningful experiences.

23 June | 11:30 AM - 12:15 PM - Tempodrom | Theatre Stage

Quit trying to buy me, I'm busy disrupting you...



Storm Duncan, Joint Global Head of Technology M&A at Jefferies unveils aggressive new technology acquirers

- Did you think Facebook's \$3 billion offer for Snapchat was high? What about now?
- Would you have ever expected Unilever to buy a 5 year-old online business for \$1 billion? And Walmart's \$3 billion acquisition of a 2 year-old startup?
- Should you always have Google, Amazon or Apple in your list of potential buyers?
- What are the key elements to capture value in your sale process?

These and many other questions will be covered and debated during Jefferies Technology Group event at NOAH17 in Berlin

June 23, 12:15 – 13:00, Theatre Stage

Jefferies
Technology Group

- New Brand
- Consistent Team
- Old School Approach

ENTREPRENEURIAL

DEEP DOMAIN ENTERPRISE

CLIENT-FIRST ATTITUDE

BOUTIQUE APPROACH

GLOBAL AND FULLY INVESTED PLATFORM

The Official Board

Executive Databases – Can they empower your company to meet the leading people?

By Thomas Lot, Founder of The Official Board

Large companies often have a sophisticated decision process. Knowing their executives is essential to serve their company core needs. Most companies are often shy to address those decision-makers preferring to stay in their comfort zone and thus missing major opportunities. How can an executive database help?

What will you learn in this session?

- How do executive database providers collect their data?
- What is to check when purchasing or managing an executive database?
- What are the best practices to leverage your executive database potential?

DAY 2 | 23rd June 2017

13:00 - 13:45

Theatre

axel springer 
LEADERS CONNECTED
NOAH17
Berlin



**HELPING BANKS & ACQUIRERS EMBRACE AN APP-CENTRIC FUTURE,
WHICH BRINGS THEM CLOSER TO THEIR MERCHANTS AND MERCHANTS CLOSER TO
THEIR CONSUMERS.**

We have developed a unique, **OPEN ECOSYSTEM** that combines apps, payment services and a multi-vendor selection of payment devices. Selecting from a **MARKETPLACE OF HIGH-QUALITY APPS AND SERVICES**, Acquirers can quickly create differentiated, innovative SmartPOS solutions under their own brand.

Our **CENTRALIZED PAYMENTS AS A SERVICE PLATFORM** eliminates obstacles, and helps Acquirers simplify the complex payment landscape with a single integration and access to a comprehensive suite of cloud-based, back office reporting tools for enhanced control and flexibility.

We welcome Acquirers, App Solution Partners and Hardware Vendors to build on our vision of an open, collaborative payments Ecosystem.

WE ARE LOOKING FORWARD TO WELCOMING YOU AT THE WORKSHOP.

NOAH Conference Berlin 2017

DAY 2 | 23 June | 13:45 - 14:30

AEVI CEO
**NELSON
HOLZNER**



AEVI is managing more than 1.2 billion transactions yearly and certainly one of the largest Fintech businesses in Europe. AEVI is a subsidiary company of [Diebold Nixdorf](#) and is headquartered in Germany with operations in the United Kingdom and the Czech Republic.

www.AEVI.com

Invitation

INNOHUB VATION

by innogy

Join us for an exciting panel discussion from international experts of the innogy Innovation Hub

Smart Living, Smart Everything

How can we build new businesses with data, intelligence and the customer in mind

Noah Conference Berlin | June 23, 2:30pm @ Theatre Stage

While we are experiencing a proliferation of connected gadgets entering our homes, the question remains how companies will actually add value for the customer from all the information that is being collected.

To burst the hype, our experts will take a look **beyond the technology** and discuss how we can **turn data into insights** for our customers and ways to **create entirely new business models**. You will get an inside-view on different markets and their challenges, **exciting start-ups** we have been working with and a glimpse into our internal workings of how we develop novel service offerings together with our users, ecosystem partners and ventures.

Meet our panelists

Tal Bone | Product Expert @ innogy Israel

Sebastian Fittko | Founding Partner katapult:NOW, Business Angel, Berlin Hub Lead

Taylor Wescoatt | Expert in Residence Seedcamp, Tech Investor

Djeevan Schiferli | Big Data Lead @ innogy Innovation Hub

Dr. Claudia Häpp | Smart & Connected Lead @ innogy Innovation Hub

Bram van der Wal | Product Strategy & Development Smart Home @ Essent NL

Moderator: **Caroline Hoffmann**



TILO
BONOW

**RETHINKING
PUBLIC RELATIONS**

HOW TO GENERATE RESULTS THAT BUILD BUSINESS

DAY 2 | 23rd June 2017 | 3.15-4.00 p.m.

THEATRE STAGE

THE LEADING PARTNER FOR SMART BRANDS
www.piabo.net



Strategic Partners



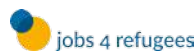
Premium Partners



Event Partners








































Media Partners



If your company would like to take a prominent part at NOAH, please send us an email to sponsorship@noah-conference.com to contact our partnership team.

NOAH Advisors provides corporate finance services to the digital sector in Europe

Selected Completed NOAH Transactions

<p>December 2016</p> <p>Investment in</p>  <p>by</p>  <p>Financial Advisor to Silver Lake</p>	<p>October 2016</p> <p>Investment in</p>  <p>by</p>   <p>84% Ownership</p> <p>Exclusive Financial Advisor to KäuferPortal and its Shareholders</p>	<p>September 2016</p> <p>Acquisition of a Majority Stake in</p>  <p>by</p>  <p>from</p>  <p>at a valuation of €300m</p> <p>Financial Advisor to Oakley Capital</p>	<p>May 2016</p> <p>Investment in</p>  <p>by</p>  <p>Exclusive Financial Advisor to 10Bis and its Shareholders</p>
<p>September 2015</p> <p>Sale of a 70% stake in</p>  <p>to</p>   <p>Exclusive Financial Advisor to Drushim and its Shareholders</p>	<p>July 2015</p> <p>Primary funding for</p>  <p>from</p>   <p>Advisor to BiScience</p>	<p>December 2014</p> <p>Sale of 100% of</p>  <p>for \$800m to</p>  <p>Exclusive Financial Advisor to Fotolia and the Selling Shareholders</p>	<p>October 2014</p> <p>Sale of 100% of</p>  <p>for €80m to</p>  <p>Exclusive Financial Advisor to Trovit and its Shareholders</p>
<p>September 2014</p> <p>Sale of controlling stake in</p>  <p>to</p>  <p>Exclusive Financial Advisor to Facile.it and its Shareholders</p>	<p>August 2014</p>  <p>sale to</p>   <p>Advisor to the Selling Shareholders</p>	<p>May 2014</p>  <p>sold 100% of</p>  <p>for \$228m to a joint venture between</p>   <p>Exclusive Financial Advisor to Yad2 and its Shareholders</p>	<p>February 2013</p>  <p>Growth equity investment from</p>  <p>for a 30% stake alongside Softonic's Founders and Angel Investors at a valuation of €275m</p> <p>Exclusive Financial Advisor to Softonic and its shareholders</p>
<p>May 2012</p>  <p>\$150 million growth equity investment from</p>  <p>for a 50% stake alongside Fotolia's Founders and TA Associates Additional \$150 million senior debt financing</p> <p>Financial Advisor to Fotolia and its Shareholders</p>	<p>April 2012</p> <p>Sale of 100% in</p>  <p>to</p>  <p>Financial Advisor to Toprural and its Shareholders</p>	<p>December 2011</p> <p>Fund raising for</p>  <p>from various investors including Angel Investors</p> <p>Advisor to Work4 Labs</p>	<p>November 2011</p> <p>Sale of a majority stake in</p>  <p>to</p> <p>Quants Financial Services AG</p> <p>Exclusive Financial Advisor to grupfoni and its Shareholders</p>

LEADERS CONNECTED

NOAH
ADVISORS®



NOAH ADVISORS Ltd

www.noah-conference.com

www.noah-advisors.com



LEADERS CONNECTED
NOAH
CONFERENCE®

Connecting Leaders to Empower the European Digital Ecosystem

OVERVIEW

Berlin

London

22-23 June 2017

2-3 November 2017

Two Conferences
Two Objectives
One-of-a-Kind Audience

22-23 June 2017

- Platform for discussing disruptive Internet-related trends across key industries:
 - B2B & SaaS
 - Consumer Goods, Retail & Ecommerce
 - Digital & Media
 - Fintech
 - Food & Restaurants
 - Gaming & Apps
 - Healthcare, Science & Learning
 - Industrials, Automation & IoT
 - Luxury & Fashion
 - Mobility
 - Travel & Tourism

- ~4,500 attendees
- C-level executives from over 1,000 corporates and leading Internet investors
- Senior executives and decision makers across all industry sectors
- Tempodrom, Berlin
- Co-hosted by NOAH Advisors and Axel Springer

2-3 November 2017

- #1 industry event for the European Internet ecosystem where senior executives gather to do business
- Connecting leading and mature European Internet companies to global financial investors and strategic partners

- 2,000+ attendees
- C-level executives from over 1,000 corporates and leading Internet investors
- Leading B2B service providers
- Old Billingsgate, London

Mission Statement

The NOAH Conference provides a platform for leaders of the digital economy to meet and interact.

The target audience spans from entrepreneurs, investors, corporate executives, networkers to leading industry journalists.

NOAH 2016 TRAILER



We are the Platform to Power
The European Digital Ecosystem
by Connecting its Leaders!



WATCH THE TRAILER

LEADERS CONNECTED
NOAH
 CONFERENCE®

**HIGH PROFILE
 SPEAKERS**

Berlin 2016 KPIs

3,000 Attendees
 +100 Speakers
 58 Partners
 13 Workshops

London 2016 KPIs

1,850 Attendees
 +90 Speakers
 27 Partners
 6 Workshops



Eric Schmidt
 Executive Chairman



Dr. Mathias Döpfner
 CEO



Carsten Spohr
 CEO
Lufthansa Group



Glenn Fogel
 CEO
Priceline Group



Thomas Ebeling
 CEO
**ProSiebenSat.1
 Media SE**



Dr. Richard Lutz
 CEO
DB



Martin Schulz
 President European Parliament



Sigmar Gabriel
 Federal Minister for Economic
 Affairs and Energy
 Die Bundesregierung



Günther Oettinger
 Commissioner Digital
 Economy & Society



Travis Kalanick
 CEO



Rubin Ritter
 Member of the
 Management Board



Henry Blodget
 CEO, Editor-In-Chief



Jonas Druempel
 CEO



Niklas Östberg
 Co-Founder & CEO



Hakan Koç
 CEO



Pieter van der Does
 CEO



Oliver Samwer
 Founder & CEO



Riccardo Zacconi
 Founder & CEO



Dr. Klaus Hommels
 Founder & CEO



Internet



Rainer Maerkle
 General Partner



Philipp Freise
 Partner



Corporate

Politics



Sonali De Rycker
 Partner



Patrick Healy
 Deputy CEO



Investor



Mike Lynch
 Founder & CEO



Niklas Zennström
 CEO



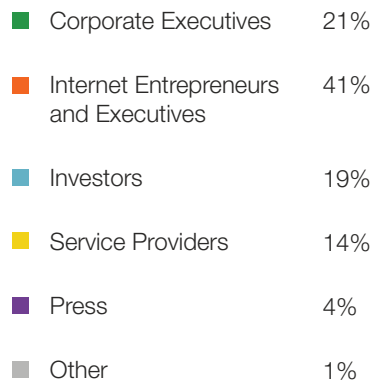


22 - 23 June 2017

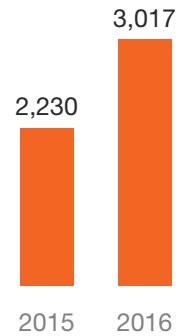
TEMPODROM

4,376 Unique Attendees to Date

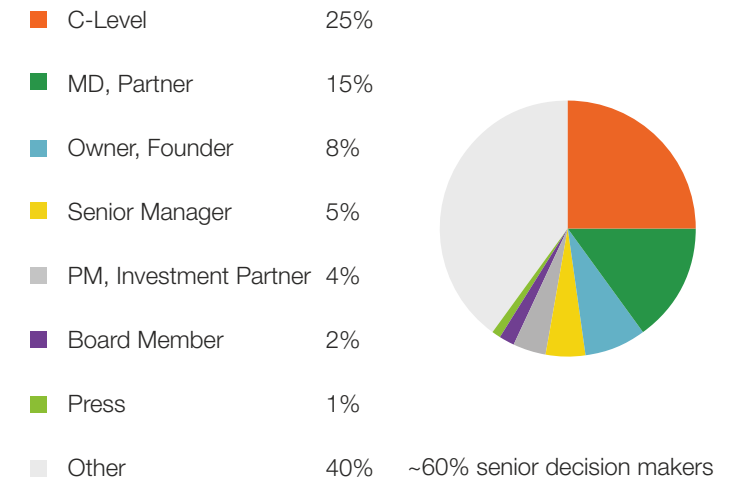
200+ Unique Speakers



Attendee Figures



Senior Decision Makers



500 ATTENDING INVESTORS

VENTURE CAPITAL ▶ 74%

GROWTH CAPITAL ▶ 16%

BUYOUT ▶ 8%

VENTURE CAPITAL



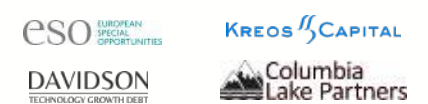
GROWTH CAPITAL



BUYOUT



DEBT





VENUE & NETWORKING



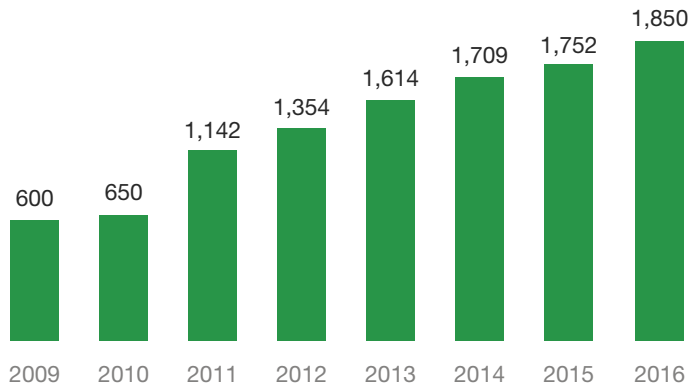
» LEADERS CONNECTED

NOAH17
London

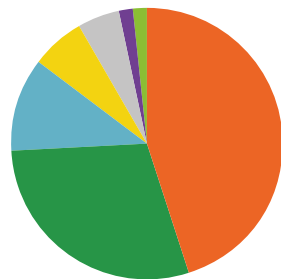
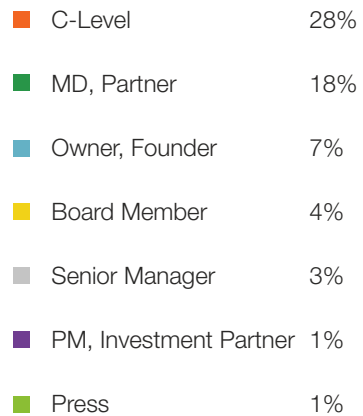
2 - 3 November 2017

OLD BILLINGSGATE

Attendee Figures



Senior Decision Makers



~60% senior decision makers

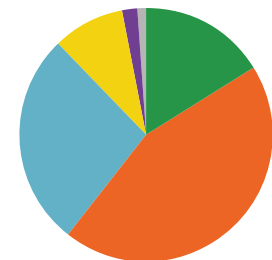
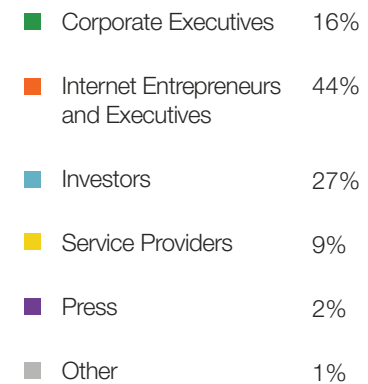
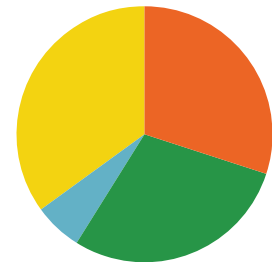
Launched in 2009, the NOAH Conference has grown into the preeminent European event where over 4,000 senior executives and investors meet to

- Gain insights into the latest proven concepts
- Network and establish new business relationships
- Find customers and top B2B service providers
- Enjoy other events organized around the main conference (Speaker Dinner, NOAH Party, satellite events)

6,100+ Unique Attendees to Date

300+ Unique Speakers

500+ Company Financings and M&A Transactions Originated @NOAH



400 ATTENDING INVESTORS

VENTURE CAPITAL ▶ 58% | GROWTH CAPITAL ▶ 19% | BUYOUT ▶ 18%

VENTURE CAPITAL



GROWTH CAPITAL



BUYOUT

OTHER



We are pleased to announce the winners of the NOAH London 2016 Startup Stage.

The online votes are cast and we congratulate the winner Beezer as well as runners up CodeMonkey Studios and EyeFitU.

Our winners will present their ventures on the main stage of NOAH Conference in Berlin on the 22nd and 23rd of June.

Beezer as the overall winner will receive our free corporate finance advice and attractive service packages from our partners: Porsche, Egon Zehnder and EIT Digital.

MEET OUR WINNERS

Want to meet relevant angels and VCs looking for early-stage opportunities and increase public awareness? Apply for the NOAH Startup Stage now!

APPLY FOR NOAH STARTUP STAGE

1

Beezer

2


CODEMONKEY

3

 **EYEFITU**
YOU SHOP. WE SIZE.

NOAH Startup Stage Partners



EgonZehnder





VENUE & NETWORKING



DATE	COMPANY	ON STAGE	HEADQUARTERS	BUYER	VALUATION (\$M)
May-11	skype	@NOAH09	Luxembourg	Microsoft	8,000
Nov-13	Spotify	@NOAH09	Sweden	Multiple Mega Fund Raises	5,000
Nov-15	King	@NOAH15	UK	ACTIVISION BLIZZARD	4,780
Aug-15	betfair	@NOAH09	UK	PADDYPOWER	3,667
Sep-14	Delivery Hero	@NOAH16	Germany	Various	3,000
Jan-14	Trader Media Group	@NOAH11	UK	Apax	2,800
Oct-15	Avito	@NOAH13	Russia	Naspers	2,729
Nov-13	SCOUT24	@NOAH16	Germany	HELLMAN & FRIEDMAN	2,500
Nov-12	KAYAK	@NOAH10	US	priceline.com	1,800
Mar-15	Skrill	@NOAH09	UK	OPTIMAL PAYMENTS	1,550
Jan-14	vente-privee	@NOAH10	France	QIF (Minority)	1,500+
Dec-14	adyen	@NOAH16	The Netherlands	Multiple Fund Raises	1,500+
Jun-13	waze	@NOAH11	US	Google	1,100
Dec-12	trivago	@NOAH11	Germany	Expedia	1,050
Sep-14	PERFORM	@NOAH09	UK	ACCESS INDUSTRIES	1,000
Mar-14	Klarna	@NOAH13	Sweden	Multiple Fund Raises	1,000
Mar-14	ovost	@NOAH12	Czech Republic	CVC	1,000
Jan-11	Sologer	@NOAH11	France	axel springer	846
Dec-14	fotolia	@NOAH14	US	Adobe	800
Feb-14	Skrill	@NOAH09	UK	CVC (Controlling)	800
Oct-13	skyscanner	@NOAH12	UK	SEQUOIA (Undisclosed %)	800
Feb-15	Rocket Internet	@NOAH15	Germany	ROCKETINTERNET (51.7%)	706
Jan-15	trainline	@NOAH11	UK	KKR	680
Apr-11	BIGPOINT	@NOAH15	Germany	TA ASSOCIATES SUMMIT PARTNERS (60%)	600
Apr-16	privalia	@NOAH13	Spain	vente-privee	570
May-15	Delivery Hero	@NOAH14	Turkey	Delivery Hero	589
May-12	fotolia	@NOAH09	France	KKR (50%)	450
Sep-15	BUSINESS INSIDER	@NOAH16	USA	axel springer	440
Feb-13	softonic	@NOAH09	Spain	Partners Group (30%)	345
Jan-11	LOVEFILM	@NOAH10	UK	amazon	320
Oct-12	XING	@NOAH10	Germany	Hubert Burda Media	311
May-16	Gett	@NOAH16	Israel	(undisclosed %)	300
Jul-12	Netretail	@NOAH11	Czech Republic	Naspers	250
Apr-16	onfinestay	@NOAH15	UK	ACCOR HOTELS.COM	241
Aug-15	runtastic	@NOAH16	Austria	adidas	240
Jun-15	VERIVOX	@NOAH15	Germany	ProSiebenSat.1 Media SE	236
May-14	vac2	@NOAH12	Israel	axel springer	228
Mar-15	Quandoo	@NOAH14	Germany	RECRUIT	219
Oct-14	Cheapflights	@NOAH11	UK	Great Hill	210
Jul-14	markafoni	@NOAH16	Switzerland	Multiple Fund Raises	200
May-14	markafoni	@NOAH10	Turkey	Naspers	200
Oct-14	Fyber	@NOAH12	Germany	RNIS-MEDIA	190
May-16	ticketbis	@NOAH15	Spain	ebay	166
Jun-16	smaato	@NOAH16	USA	SPEARHEAD	148
Sep-14	facile.it	@NOAH12	Italy	Oakley Capital Private Equity	100+
Oct-14	trovit	@NOAH10	Spain	NEXT Co., Ltd.	100
Jun-14	ORAGONPLAY	@NOAH13	Israel	Bally	100
Oct-13	Soluto	@NOAH12	Israel	asurion	100
Oct-12	*QYPE	@NOAH11	Germany	yelp	50

M&A



Real Winners on Stage

The NOAH Conference consistently features winners of the future, often before they are widely known. Over the last 5 years, companies raised or were acquired for a total of well over \$50 billion after presenting on the NOAH stage.

IPO

★ NOAH Advisors was the sell-side advisor

DATE	COMPANY	ON STAGE	HEADQUARTERS	CURRENT MARKET CAP (\$M)
Oct-10	betfair	@NOAH09	UK	7,870
Sep-14	zalando	@NOAH16	Germany	6,783
Oct-15	SCOUT24	@NOAH16	Germany	3,640
Oct-14	ROCKETINTERNET	@NOAH16	Germany	3,486
Oct-13	criteo	@NOAH11	France	2,720
Jan-12	AVG	@NOAH09	Czech Republic	1,078
Nov-13	WIX	@NOAH12	Israel	1,394
Apr-14	eDreams ODIGEO	@NOAH13	Spain	224
Apr-14	lastminute.com	@NOAH12	Switzerland	178
May-15	sunshine.de	@NOAH10	Germany	116
Jul-14	MATOMY	@NOAH12	Israel	85

We are looking for strong partners You are in good company

Past Event Partners & Sponsors NOAH London



Past Event Partners & Sponsors NOAH Berlin



Contact us | sponsorships@noah-conference.com

NOAH BIBLE (Formerly Newsletter)

The NOAH Bible is a bi-monthly publication with a dedicated focus on European Internet companies. Here are a few highlights on what to expect.

- State of the web: traffic benchmarking of the largest B2C sectors
- Latest sector valuations and operational KPIs
- The most significant transactions in the last few years
- Recent developments and program for the NOAH Conference (London & Berlin)

[Click here to Sign up for the NOAH Bible](#)

Downloads

Edition: **May 2015** [Download as PDF](#)

Edition: **July 2015** [Download as PDF](#)

Edition: **September 2015** [Download as PDF](#)

Edition: **November 2015** [Download as PDF](#)

Edition: **February 2016** [Download as PDF](#)

Edition: **April 2016** [Download as PDF](#)

Edition: **September 2016** [Download as PDF](#)

Edition: **December 2016** [Download as PDF](#)

Edition: **March 2017** [Download as PDF](#)

NOAH DISRUPTOR LIST

Overview of the largest disruptors (measured by total funding raised) across our 10 NOAH Berlin industry verticals.

Check our NOAH Disruptor List to see:

- The companies that will change the future of entire industries
- Relative funding by industry vertical
- Funding split Europe vs. US
- Most active investors by vertical

24 of the companies that made the list presented at NOAH Berlin on 9-10 June 2015.

Downloads

Edition: **May 2015** [Download as PDF](#)

[Request Conference Invite](#)

[NOAH Advisors Overview](#)

Selected Press Clippings

NOAH Conference London Attracts Almost 2,000 Participants to Old Billingsgate

On 10 and 11 November 2016, the 8th NOAH Conference London was held in Old Billingsgate with the motto "Leaders Connected". 1.850 participants gathered in Tower Hill, more than the year before, for the European internet and digital economy's largest industry event. These included corporates such as Deutsche Börse Group, Credit Suisse and Porsche, and fast growing companies such as N26, BlaBlaCar and Adyen. [Read more](#)

Fintech Finance | 15.11.16



NOAH Conference brachte FinTechs und etablierte Banken ins Gespräch

Das digitale Ökosystem ist der Schlüssel. In diesem Punkt war sich die Finanzwelt auf der NOAH Conference, einer der europaweit wichtigsten Konferenzen für Entscheider aus der digitalen Wirtschaft, einig. [Read more](#)

Startup Valley | 10.06.16



Tag 1 der wichtigsten IT-Konferenz Europas

Die Highlights der NOAH. [Read more](#)

Bild | 08.06.16

Wenn Start-ups auf die alte Wirtschaft treffen

Von Daimler bis RWE – Die Internet-Konferenz Noah lockt jede Menge Chefs aus der alten Wirtschaft nach Berlin. [Read more](#)

Handelsblatt | 08.06.16

Sechs Dinge, die unser Reporter über unsere Zukunft gelernt hat

Auf zwei Veranstaltungsbühnen (das große Colosseum, das kleinere Theater) stehen dabei die Ideen, wie unser Leben, unser Bankgeschäft, unsere Mobilität oder Gesundheitsvorsorge in Zukunft aussehen werden. [Read more](#)

B.Z. | 08.06.16



Axel Springer NOAH Konferenz Berlin zieht 3000 Teilnehmer ins Berliner Tempodrom

Im Tempodrom am Anhalter Bahnhof versammelten sich mehr als 3.000 Teilnehmer zum größten Branchenevent der europäischen Internet- und Digitalwirtschaft. Darunter Marktführer wie Daimler, die Deutsche Bank, Adidas, Lufthansa oder Metro und disruptive Herausforderer wie Uber, Rocket Internet, Freeletics, Priceline Group oder Delivery Hero. [Read more](#)

Startup Valley | 09.06.16



Foto: Gregor Fischer / dpa

Eine Konferenz für die Gründer der digitalen Welt

Auf der Start-up-Konferenz Noah im Tempodrom berät die IT-Szene über die Zukunft Europas. Gründergeist trifft dabei auf Kapital. [Read more](#)

Berliner Morgenpost | 09.06.15



Investoren und Start-ups auf Tuchfühlung

Zwei Tage lang werben Start-ups in Berlin um neue Geldgeber wie Rocket-Chef Samwer. Um Europa zu stärken, sieht EU-Kommissar Oettinger aber vor allem die Old Economy in der Pflicht. [Read more](#)

Potsdamer | 10.06.15



Foto: REUTERS

Noah lockt Google-Titan Eric Schmidt nach Berlin

Bei der Start-up-Konferenz Noah stehen Start-ups gar nicht im Mittelpunkt, sondern Firmen, die bereits Erfolge vorweisen können. Das lockt Manager wie Eric Schmidt, Oliver Samwer oder Mathias Döpfner. [Read more](#)

Die Welt | 11.05.15

FAMILIENTREFFEN DER TECH-ELITE Wo sich Europas Gründer treffen.

AUFSTEIGER: NOAH (BERLIN, LONDON) Angeblich war es die Kanzlerin persönlich, die Marco Rodzynek gebeten hatte, seine Konferenz doch mal in Berlin zu veranstalten. Der Ex-Lehman-Banker folgte brav und lud im Juni erstmals ins Kreuzberger Tempodrom. Selten fand sich in der Hauptstadt so viel Webprominenz auf einem Fleck: Zum Line-up gehörten Eric Schmidt (Google), Arianna Huffington („Huffington Post“), Henry Blodget („Business Insider“) und Oliver Samwer (Rocket Internet). Auch hochrangige Politiker wie EU-Digitalkommissar Günther Oettinger und Vizekanzler Sigmar Gabriel ließen sich blicken. Noah Berlin etablierte sich vom Start weg als neuer Pflichttermin. Sponsor und Springer-CEO Mathias Döpfner dürfte das freuen, will er doch mit aller Macht seinen Anspruch als weltgewandter Digitalimpresario unterstreichen. Rodzynek verdichtet das zweitägige Programm, indem er den meisten Rednern kaum mehr als zehn Minuten lässt. Für Mitte November in London haben bereits Investor Klaus Hommels und Metro-CEO Olaf Koch zugesagt.

PLATZHIRSCH: DLD (MÜNCHEN) Die von Burda organisierte DLD (Digital Life Design) ist das traditionsreiche Dickschiff unter den Digital-Konferenzen der Alten Welt. Geschäftsführerin Steffi Czerny hat mit einer Mischung aus Hartnäckigkeit und bajuwarischer Herzlichkeit schon Mark Zuckerberg (Facebook), Marissa Mayer (Yahoo) oder den legendären Napster-Gründer Sean Parker ins HVB-Forum gelockt. Neben Czerny tut der israelische Gründerpate Yossi Vardi sein Bestes, um das Gästenniveau zu halten und die Marke über den Globus auszubreiten: Mittlerweile gibt es Nebenevents in Tel Aviv, Peking, Rio de Janeiro oder Istanbul. Die DLD in München hat sich klugerweise ein paar Tage vors Weltwirtschaftsforum in Davos geschoben – für viele gehören die Veranstaltungen längst zusammen.

ABSTEIGER: LEWEB (PARIS) Lange Zeit war sie die Königin unter Europas Tech-Konferenzen, doch in diesem Jahr setzt die Pariser LeWeb überraschend aus. Dabei schwärmen noch heute viele von den alten Zeiten: Wer es sich leisten konnte (Tickets kosteten bis zu 2300 Euro), plauderte am Büfett mit Instagram-Schöpfer Kevin Systrom oder nahm abends mit Twitter-Gründer Jack Dorsey einen Drink an der Bar. Ebenfalls dabei: analoge Gäste wie Modezar Karl Lagerfeld oder Starkoch Jamie Oliver. Zuletzt kamen 3500 aus der ganzen Welt. Initiator ist der Internetunternehmer und Sarkozy-Berater Loïc Le Meur. 2016 soll es weitergehen – was manche bezweifeln. Sie lästern, die LeWeb sei zum Showroom für US-Start-ups verkommen und habe so den Anschluss an Europas Szene verloren.

NEWCOMER: BITS & PRETZELS (MÜNCHEN) Es braucht mittlerweile gehörig Spezialeffekte, um als Neuling noch Gäste anzulocken. Im Januar dockten die Veranstalter von Bits & Pretzels terminlich noch an die DLD an, Ende September mieteten sie für den dritten Konferenztag gleich ein ganzes Zelt auf dem Oktoberfest. Eigentlich ein Ding der Unmöglichkeit, doch das Team um die Gründer Andreas Bruckschögl, Bernd Storm (Onpage, Aboalarm) und den Investor Felix Haas (Kreditech, Amiando) wusste höhere Mächte an seiner Seite: Wirtschaftsministerin Ilse Aigner (CSU), die Bayern zu Deutschlands Valley machen will. Es kamen Adidas-CEO Herbert Hainer, Ex-McKinsey-Boss Herbert Hentzler, „Bild“-Chef Kai Diekmann und Niklas Östberg (Delivery Hero) – das Event blieb also eher national. Zwei Maß und ein Hendl waren inklusive, Redner traten in Lederhosen auf. Provinzieller geht es kaum, trotzdem wollen die Veranstalter über 3600 Karten verkauft haben – respektabler Erfolg und Hypesymptom zugleich.
■ Philipp Alvares de Souza Soares

Manager Magazin | 11.15



Pieter van der Does
CEO



Yair Goldfinger
Founder & CEO



Bruce Aust
Vice Chairman



Nicolas Brusson
Co-Founder & COO



Jacob Aqraou
Vice Chairman



Oleg Tscheltzoff
Founder & CEO



Dave Waiser
Founder & CEO



SELECTED NOAH SPEAKERS



Marco Pescarmona
Co-Founder & CEO



Lars Hinrichs
Founder



Carl Shepherd
Co-Founder



Mike Lynch
Founder & CEO



Tomer Bar-Zeev
Co-Founder & CEO



Niklas Adalberth
Founder



Oskar Hartman
Founder & President



Olivier Aizac
Founder & CEO



Niklas Östberg
Co-Founder & CEO



Martin Varsavsky
Chairman



Dr. Christian Wegner
Member of Exec. Board Digital & Adj.



Rolv Erik Ryssdal
CEO



Jens Begemann
Co-Founder & CEO



Malte Siewert
Managing Director





Henry Blodget
CEO & Editor-in-Chief



Dr. Mathias Döpfner
CEO



Sigmar Gabriel
Federal Minister for Econ. Affairs & Energy



Arianna Huffington
Co-Founder & Editor-in-Chief



Olaf Koch
CEO



Eric Schmidt
Executive Chairman



Günther Oettinger
European Commissioner
Digital Economy & Society

BUSINESS INSIDER

axel springer

Die Bundesregierung

THE HUFFINGTON POST

METRO

Google



SELECTED NOAH SPEAKERS



Oliver Samwer
Founder & CEO



Martin Schulz
President European Parliament



Riccardo Zacconi
Founder & CEO



Niklas Zennström
CEO



Peter Plumb
CEO



Michelle Kennedy
Deputy CEO



Branko Milutinovic
CEO

ROCKETINTERNET



King

ATOMICO

Money Super Market

badoo

NORDEUS



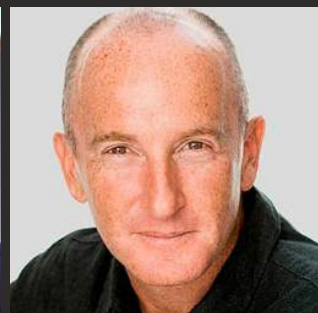
Sina Afra
Former CEO



Greg Ellis
CEO



Uri Levine
Former President



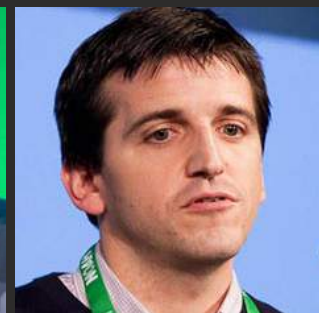
Errol Damelin
CEO



Nilesch Pandya
CEO



Pierre Kosciusko-Morizet
Founder



Iñaki Ecenarro
Founder & ex-CEO

markafoni

SCOUT 24

waze

wonga

Skrill

PRICE MINISTER

trovit



Sonali De Rycker
Partner



Glenn Fogel
CEO



Dr. Klaus Hommels
Founder & CEO



Zita Saurel
Managing Director



Jörg Mohaupt
Partner



Dom Vidal
Partner



Thomas Ebeling
CEO

Accel

Priceline Group

LAKE STAR

HELLMAN & FRIEDMAN

ACCESS INDUSTRIES

Index Ventures

ProSiebenSat.1 Media SE

SELECTED NOAH SPEAKERS



Dr. Jens Müffelmann
CEO



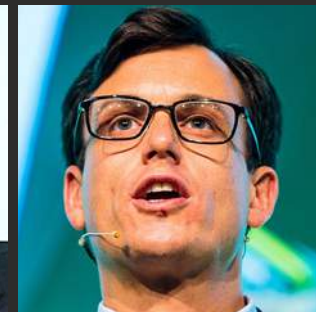
Martin Sorrell
CEO



Patrick Healy
Deputy CEO



Deven Parekh
Founding Partner



Philipp Freise
Partner



Bo Ilsoe
Managing Partner



Rainer Maerke
Partner

axel springer digital ventures

WPP

HELLMAN & FRIEDMAN

INSIGHT VENTURE PARTNERS

KKR

NGP NOKIA GROWTH PARTNERS

HV HOLTZBRINCK VENTURES



Fabrice Grinda
Co-Founder



Michael Jackson
Partner



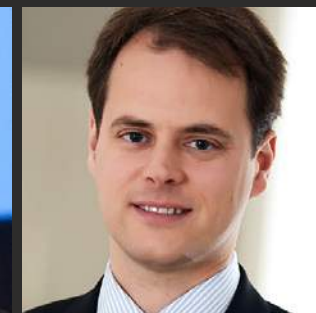
Avishai Abrahami
Founder & CEO



Dr. Stefan Glänzer
Founding Partner



Scott Collins
Managing Director



Dr. Tim Sievers
Founder & CEO



Jonathan Meeks
Managing Director

FJ LABS

MANGROVE CAPITAL PARTNERS

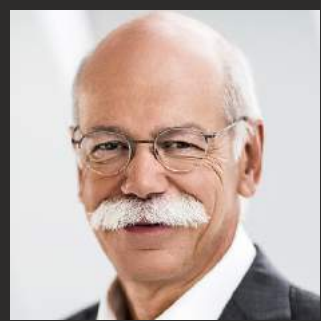
WIX

passion capital

SUMMIT PARTNERS

DEPOSIT SOLUTIONS

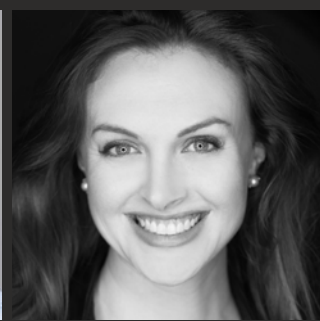
TA ASSOCIATES



Dr. Dieter Zetsche
Chairman of the Board of Management



Rubin Ritter
Member of the Management Board



Jessica Federer
Head of Digital Development



Travis Kalanick
Founder & CEO



Ralph Hamers
CEO



Simone Menne
CFO



Michiel Goris
CEO

DAIMLER

zalando



UBER

ING

Lufthansa Group

interhyp

SELECTED NOAH SPEAKERS



Peter Terium
CEO



Herbert Hainer
CEO



Hakan Koç
Co-Founder & CEO



Henrik Herr
*Head Germany & Austria
International Wealth Management*



Johannes Reck
Founder & Co-CEO



Florian Gschwandtner
Co-Founder & CEO



Dr. Friedrich Schwandt
Founder & CEO

RWE The energy to lead

adidas
GROUP

AUTO 1
GROUP

CREDIT SUISSE

Get Your Guide

runtastic

statista



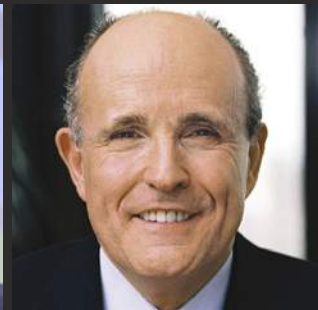
Jonas Druempel
CEO



Dr. Markus Pertlwieser
*CDO Private, Wealth &
Commercial Clients*



Silvio Pagliani
Co-Founder



Rudolph W. Giuliani
*Global Chair Cybersecurity, Privacy & Crisis
Management Practice CEO &
Executive Chairman*



Lucas von Cranach
Founder & CEO



Ragnar Sass
Co-Founder



Chris Morton
Founder & CEO

DUBSMASH

Deutsche Bank

immobiliare.it

GT GreenbergTraurig

Onefootball

pipedrive

lyst



Martin Ott
MD Northern Europe & CEE



Henrich Blase
CEO / Owner



Jochen Engert
Founder & Managing Director



Or Offer
CEO



Chris Ohlund
CEO



Adam Singolda
Founder & CEO



Andreas Koenig
CEO



SELECTED NOAH SPEAKERS



Dror Efrat
Founder & CEO



Valentin Staf
Founder & CEO



Nir Erez
Founder & CEO



Michael Gross
Vice Chairman



Alexander Graubner-Müller
Co-Founder & CEO



Julia Bösch
Managing Director & Founder



Joey Levin
CEO



Lucas Carne
Co-Founder & CEO



Filip Engelbert
Co-Founder



Dan Brody
VP Business Development



Stan Laurent
President & CEO



Robert Lang
CEO

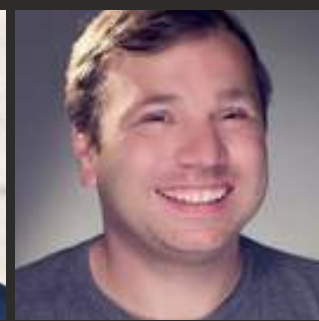
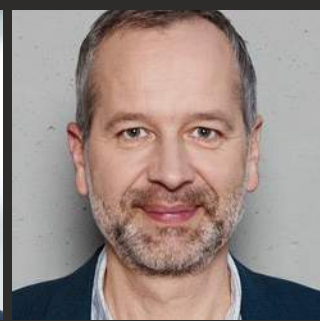


Hans-Holger Albrecht
CEO



Pere Vallès
CEO





Avid Larizadeh Duggan
General Partner

Markus Witte
CEO

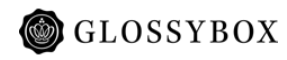
Carsten Kengeter
CEO

Uwe Weiss
CEO

Josh James
Founder & CEO

Dr. Caren Genthner-Kappesz - CEO

Ralf Reichert
CEO



SELECTED NOAH SPEAKERS



Yoni Assia
Founder & CEO

Reshma Sohoni
Founding Partner

Felix Plog
Co-Founder & COO

Elodie Dupuy
Principal

Joelle Frijters
Co-Founder & CEO

Marta Krupinska
GM & Co-Founder

Fabio Cannavale
Co-Founder



Elicia Bravo
Chief Strategy Officer

Fabian Siegel
Founder & CEO

Hugo Burge
CEO

Andy Hancock
Managing Director

Boaz Yaari
CEO

JC Oliver
Chief Creative Officer

Alexandre Fontaine
Co-Founder



Banking Team



Marco Rodzynek
*Managing Director
& Founder*
✉ [in](#)



Jan Brandes
Managing Director
✉ [in](#)



Justus Lumpe
Managing Director
✉ [in](#)



Dr. Gerhard Cromme
Chairman



Livia Götz
*Director Conference
Management*
✉ [in](#)



Nikhil Parmar
Director
✉ [in](#)



Aleksander Skwarczek
Analyst
✉ [in](#)



Marco Bombach
Creative Director
✉ [in](#)



Gema Alba
New Media Designer
✉ [in](#)



Paula García
VP NOAH
✉ [in](#)



Martina Grivnova
*VP Conference
Management*
✉ [in](#)



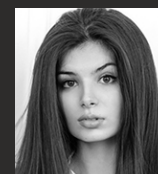
Marina Krolovich
Assistant
✉ [in](#)



Guglielmo Tognon
Analyst
✉ [in](#)



Maria del Mar Pérez
CTO
✉ [in](#)



Angelika Sharygina
*Communications &
Social Media*
✉ [in](#)



Lea Vajnorsky
*Director
Business Development*
✉ [in](#)



Daniel Wasowicz
Head of Data Team
✉ [in](#)

NOAH Advisors provides corporate finance services to the digital sector in Europe

December 2016

Investment in
FLIXBUS
by
SILVERLAKE

Financial Advisor to Silver Lake

October 2016

Investment in
KäuferPortal
by
ProSiebenSat.1 Media SE and **GENERAL ATLANTIC**
84% Ownership

Exclusive Financial Advisor to KäuferPortal and its Shareholders

September 2016

Acquisition of a Majority Stake in
PARSHIP ELITE Group
by
ProSiebenSat.1 Media SE
from
OAKLEY CAPITAL
at a valuation of €300m

Financial Advisor to Oakley Capital

May 2016

Investment in
תנבים
www.10Bis.co.il
by
TA ASSOCIATES

Exclusive Financial Advisor to 10Bis and its Shareholders

September 2015

Sale of a 70% stake in
פורטל חדשים
drushim.co.il
to
yad2.co.il and **axel springer**
Axel Springer Digital Classifieds

Exclusive Financial Advisor to Drushim and its Shareholders

July 2015

Primary funding for
bIScience
from
WPP
KANTAR MEDIA

Advisor to BIScience

December 2014

Sale of 100% of
fotolia
for \$800m to
Adobe

Exclusive Financial Advisor to Fotolia and the Selling Shareholders

October 2014

Sale of 100% of
trovit
for €80m to
NEXT Co., Ltd.

Exclusive Financial Advisor to Trovit and its Shareholders

September 2014

Sale of controlling stake in
facile.it
RISPARMIARE È FACILE
to
Oakley Capital Private Equity

Exclusive Financial Advisor to Facile.it and its Shareholders

August 2014

ask.fm
sale to
IAC and **Ask**

Advisor to the Selling Shareholders

May 2014

wallao
bezeq www.wallao.co.il
sold 100% of
yad2.co.il
for \$228m to a joint venture between
axel springer and **GENERAL ATLANTIC**

Exclusive Financial Advisor to Yad2 and its Shareholders

February 2013

softonic
Growth equity investment from
Partners Group
for a 30% stake alongside Softonic's Founders and Angel Investors at a valuation of €275m

Exclusive Financial Advisor to Softonic and its shareholders

May 2012

fotolia
\$150 million growth equity investment from
KKR
for a 50% stake alongside Fotolia's Founders and TA Associates
Additional \$150 million senior debt financing

Financial Advisor to Fotolia and its Shareholders

April 2012

Sale of 100% in
Toprural
to
HomeAway

Financial Advisor to Toprural and its Shareholders

December 2011

Fund raising for
WORK4LABS
from various investors including Angel Investors

Advisor to Work4 Labs

November 2011

Sale of a majority stake in
grupfoni
Şehir artık daha güzel!
to
Quants Financial Services AG

Exclusive Financial Advisor to grupfoni and its Shareholders

August 2011

Fund raising for
RANKABOVE
from various investors

Advisor to RankAbove

July 2011

Sale of a majority stake in
EnGrande.com
budgetplaces.com
Save on the hotel. Spend on the fun.
to
Palamon Capital Partners
at a valuation of €40m

Exclusive Advisor to EnGrande