

IRIS Media

Von: Efrat Fenigson [efratf@export.gov.il]
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An: Efrat Fenigson
Betreff: Gartner Round Table, Interview with Dr. Siegert & more...
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Dear Friends,

Some interesting events are coming our way, I'm sure you'll find them interesting and I look forward to seeing you!

1. **28-30/06/09, IEICI Offices, Tel Aviv**

Are you the next to deliver the "next generation digital media survival kit"?

*We are proud to host a special guest from Germany, **Dr. Wolf Siegert**, a Journalist & expert Consultant for the New-Media, Communications and Broadcasting Sectors in Germany and WW. Dr. Siegert is arriving to film an interview with you! We are creating a story about the Israeli New Media Industry and you can take part in it and promote your company and concepts globally.*

Deadline: Wednesday, 24/06/09

Fee: Free of charge

To learn more about Dr. Siegert, the interviews and to register

2. **02/07/09, Hilton Tel-Aviv**

Round Table Session with Gartner Analyst

*A round table Gathering with **Mr. David Smith**, Gartner VP and Analyst, specializes in Internet, web 2, cloud computing technologies.*

The gathering is closed & exclusive to the Export Institute's invitees with Mr. Smith, and will be held 1 day after the Gartner Summit in Tel-Aviv.

Deadline: Thursday, 25/06/09

Fee: 150 for IEICI members

Read More & Register

3. **08/07/09, IBM, Derech Em-Hamoshavot, Petach-Tikva**

Secrets of the Social Web --- How to Successfully Market Your Business

A networking and information session for Entreperneurs and Start-ups, sponsord by IEICI and IBM, and organized by SSVN.

*Theme: Social Media. Speaker: **Miriam Schwab**, CEO of [illuminea](#) marketing*

& media, specializing in social media marketing and online promotio.

Fee: Free of charge

[Register on the MEETUP site](#)

Kind Regards,

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