

# DIGITAL BUSINESS DAY – JUNE 14<sup>TH</sup>, 2018 – HALL 27

## CONFERENCE

PARALLEL  
WORKSHOPS  
STARTING AT 13.00

10.00 – 10.30

Welcome Center Stage Hall 27

11.45 – 12.15

No Digitization without Connectivity

Speaker: Ulrich Welss

13.45 – 14.30

Growth Opportunities through

Digitization – Panel discussion

Speaker: u.a. Marco Crueger, Hannes Händel, Jörg-Tilman Heyl, Korbinian Lehner, Jakob Harder, Ralf Schikiera

16.00 – 16.30

Mobile Solution Boost: Partner

program for developers of mobile business apps using SmapOne as an example

Speaker: Ralf Weber, Sven Zuschlag

10.30 – 10.45

Opening

Speaker: Hagen Rickmann

12.15 – 12.45

Managed Cloud Services

Speaker: Thomas Gehring, Fabian Klose

14.40 – 15.00

Cloud Solutions for small and

medium-sized businesses

Speaker: Korbinian Lehner

16.30 – 17.00

The digital revolution and integration

for small and medium-sized businesses

Speaker: Marco Börries

10.45 – 11.15

Digital Dividend

How world market leaders can simply benefit from digitization

Speaker: Hagen Rickmann

12.45 – 13.15

Digitization needs Security

Speaker: Thomas Müller-Kassner

15.00 – 15.30

With the Open Telekom Cloud into the

Smart City of the future

SoftwareBoost: Deutsche Telekom's partner program for software developers

Speaker: Peter Arbitter, Markus Wartha

17.00 – 17.30

Innovative IoT and M2M solutions

How telecommunications, IT and data drive digital business models

Speaker: Susanne Blümel, Ralf Schikiera, Christian Krebs

11.15 – 11.45

Pillars of Digitization:

Connectivity, Cloud and Security

Speaker: Fabian Klose, Thomas Müller-Kassner, Ulrich Welss

13.15 – 13.45

Digitization opens up enormous growth

opportunities! – Best Practice

Speaker: u.a. Marco Crueger, Hannes Händel, Jörg-Tilman Heyl, Korbinian Lehner, Jakob Harder, Ralf Schikiera

15.30 – 16.00

TechBoost: Deutsche Telekom's

partner program for startups

Speaker: Peter Arbitter, Florian Christ

17.30 – 18.00

WRAP UP DIGITAL BUSINESS



LIFE IS FOR SHARING.

Status: June 11<sup>th</sup> 2018 - subject to change  
Time data: CEST (Central European Summer Time)  
The lecture language is German. A simultaneous translation will be offered (English).

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## WORKSHOPS

13.00 – 13.40

OTC / Multi Cloud

Thomas Gehring

13.50 – 14.30

Cloud on top of the charts: Who is managing the cloud?

Gerd Wörn

14.40 – 15.20

Opportunity for growth through digital business models

Susanne Blümel  
Ralf Schikiera  
Christian Krebs

15.30 – 16.10

Security: When is your company's turn?  
An insider unpacks: This is how hackers work - this is how you protect yourself!

Edgar Scholl

16.40 – 17.10

Mobile Solution Boost: Partner program for developers of mobile business apps using SmapOne as an example

Ralf Weber  
Sven Zuschlag



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# ADDITIONAL SPEECHES @CEBIT 2018

JUNE 11<sup>TH</sup> 2018

11:55 – 12:20

Shape the Digital Now

Adel Al-Saleh

Convention Center - Room 2

JUNE 12<sup>TH</sup> 2018

15:15 – 16:10

Europe's largest integrated  
Cyber Defense and Security  
Operation Center

Dirk Backofen

Hall 12 – Center Stage

JUNE 13<sup>TH</sup> 2018

17:15 & 18:15

How AI is driving digital  
transformation

17:15 Statement  
18:15 Panel with  
Prof. Dr. Schmidhuber

Sven Krüger

Hall 27 – Center Stage

JUNE 14<sup>TH</sup> 2018

13:45 – 14:10

„IoT Redefined – from tech  
driven to true user-centric  
innovation“

Joachim Klink

Hall 12 – Center Stage



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