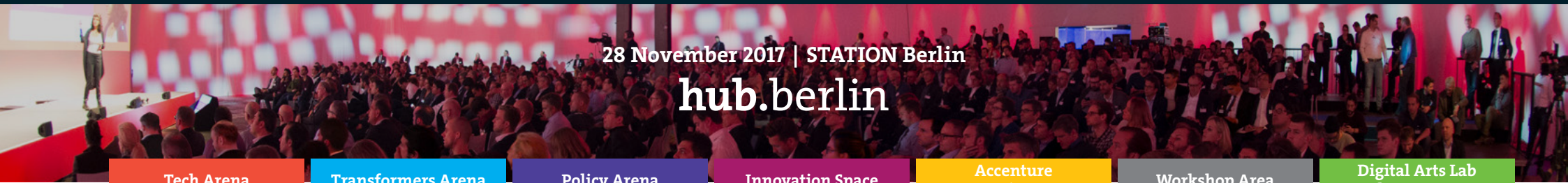


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	Tech Arena	Transformers Arena	Policy Arena	Innovation Space	Accenture Innovation Stage	Workshop Area	Digital Arts Lab by Retune
09:00	09:00-09:15 Opening Dr. Bernhard Rohleder, Bitkom Achim Berg, Bitkom	09:00-09:15 Opening Broadcast Tech Arena	09:00-09:15 Opening Broadcast Tech Arena				
	09:15-09:40 Keynote Dr. Frank Appel, Deutsche Post DHL Group	09:15-09:35 de:hub Initiative	09:15-09:45 Opening Keynote Peter Eriksson, Sweden				
09:30		09:35-09:55 electric.economic.connected Fabian Schmitt, StreetScooter					
	09:40-10:00 Future Internet architecture – Pave the way for the next generation Internet Dr. Christian von Reventlow, Deutsche Telekom		09:45-10:25 Quality of Life in the Digital Era Dr. Joana Breidenbach, betterplace.org Anne Kjaer Riechert, ReDi School of Digital Integration Prof. Dr. Timo Meynhardt, Center for Leadership and Values in Society, University St. Gallen				
10:00	10:00-10:20 The Robot Baby Project: a New Frontier of Artificial Life. Prof. Dr. A.E. Gusz Eiben, VU University Amsterdam	09:55-10:15 Digitalization – or: the need for core competencies Chris Bartz, Elinvar Jan Kühne, M.M. Warburg CO	Moderation & Speaker: Dr. Stefan Bergheim, The Center for Societal Progress	10:00-10:20 Enabling the Intelligent Enterprise with Machine Learning Dr. Sebastian Wiczorek, SAP Innovation Center Network/SAP Leonardo Machine Learning Foundation	10:00-10:10 Introduction into Digital Business Models Frank Riemensperger, Accenture Prof. Wolfgang Wahlster Prof. Henning Kagermann	10:00-11:30 IoT – from the laboratory phase to implementation in a company Dr. Joachim Kurzhöfer, Lufthansa Industry Solutions	
	10:20-10:55 Perspectives and Progress of AI Toby Walsh, UNSW Sydney Rupert Steffner, wunder.ai Viviane Hülsmeier, Co-Plannery	10:15-10:35 Bank's different approaches to FinTech-cooperations and new technologies Miriam Wohlfarth, RatePAY Kim Hammonds, Deutsche Bank		10:20-10:40 Boost your business by innovation Dr. Stephan Verclas, T-Systems	10:10-10:30 Will New Digital Business Models drive New Revenues? Prof. Henning Kagermann, acatech	<i>Pre-registration required – 25 seats available</i>	
10:30	Moderation: Susanne Dehmel, Bitkom	Moderation: Dr. Thomas Funke, FinTech Hub	10:25-10:40 POP Education – A Participatory, Open and Progressive Transformation of our Educational System Prof. Dr. Gesche Joost, Berlin University of the Arts		10:30-11:30 Smart Services drive New Revenue in Industry – Success Stories Dr. Markus Pertlwieser, Deutsche Bank Dr. Eberhard Veit, 4.0-Veit Prof. Henning Kagermann, acatech		
	10:55-11:15 Learning from the arts –	10:35-10:55 Fireside Chat Niels Tomm, Deutsche Börse André M. Bajorat, figo	10:40-11:30 Policy Pitch: What's up next for Germany's Education System? Session in German Moderation: Léa Steinacker	10:40-11:00 Decoding corporate culture: The unlocked potential of getting to know yourself Dr. Sebastian Dettmers, StepStone Continental Europe	Moderation: Frank Riemensperger, Accenture		
11:00		10:55-11:10 Digital Transformation in					

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11:00	<p>10:55-11:15 Learning from the arts – an Artificial Muse for the enterprise Klaas Wilhelm Bollhoefer, Birds on Mars Florian Dohmann, Birds on Mars</p> <p>11:15-11:30 The Future is Plural John Underkoffler, Oblong Industries</p>	<p>10:55-11:10 Digital Transformation in Insurance: What's next? Dr. David Stachon, Generali Versicherung</p> <p>11:10-11:30 The next wave of Insur-Techs: How to build a fully digital insurance company Yvonne Gruendler, ottonova Richard Hector, Element Insurance</p> <p>Moderation: Dr. Torsten Oletzky, InsurLab Germany</p>	<p>Pitch Nadine Schön, Saskia Esken, Anke Domscheit-Berg, Nicola Beer & Dieter Janecek, Members of the German Bundestag</p> <p>Jury Arndt Kwiatkowski, bettermarks Jacob Chammon, German Scandinavian School in Berlin Antonia Borek, HABA Digital Dirk Wagener, Cornelsen Verlag</p>	<p>11:00-11:20 Digitalization? You forgot the human, stupid! Kai Anderson, Promerit AG</p> <p>11:20-11:40 From Decision Modelling to Artificial Intelligence – can decision making be automated? Michael Niederée, KPMG Kaspar Kühl, KPMG</p>	<p>10:30-11:30 Smart Services drive New Revenue in Industry – Success Stories Dr. Markus Pertlwieser, Deutsche Bank Dr. Eberhard Veit, 4.0-Veit Prof. Henning Kagermann, acatech</p> <p>Moderation: Frank Riemensperger, Accenture</p>	<p>10:00-11:30 IoT – from the laboratory phase to implementation in a company Dr. Joachim Kurzhöfer, Lufthansa Industry Solutions</p> <p><i>Pre-registration required – 25 seats available</i></p>	
11:30	<p>11:30-11:50 Sports unlimited: how technology opens up incredible performances Denise Schindler, Autodesk</p> <p>11:50-12:10 Keynote Nick Jue, ING DiBa</p>	<p>11:30-11:50 Short Impulses: The Story of Virtual Assistants and Smart Contracts in Insurance Dr. Stefan M. Knoll, Deutsche Familienversicherung Anton Churyumoff, Byteball</p> <p>11:50-12:10 Disruptive start-ups in the insurance industry – storm in a teacup? Heiner Hoefer, KPMG</p>	<p>11:30-11:50 Digitization of Germany Needs Funding – And A New Mindset Dr. Ingrid Hengster, KfW Group</p> <p>11:50-12:15 Growing in Europe Stéphane Boujnah, Euronext Jevgenijs Kazaņins, TWINO</p> <p>Moderation: Cecilia Bonefeld-Dahl, DIGITALEUROPE</p>	<p>11:40-12:00 Demystifying Digitalization Niels-Christian Krüger, goetzpartners</p>	<p>11:30-12:00 »Transformational Products« Competitive advantage with a New Digital User Experience Matthias Schrader, SinnerSchrader Frank Riemensperger, Accenture</p>		<p>11:30-12:00 Cultivating Bio Organisms Theresa Schubert</p>
12:00	<p>12:10-12:30 Bringing value to the internet – a Berlin blockchain hotspot perspective Max Kordek, Lightcurve/ Lisk Foundation</p>	<p>12:10-12:25 Omics – the next revolution in healthcare Dr. Friedrich von Bohlen und Halbach, Molecular Health</p> <p>12:25-12:40 Getting off the ground – guiding Digital Health Innovations into health care markets Prof. Jochen Klucken, University Hospital Erlangen</p>	<p>12:15-12:40 Developing An International Digital Agenda Dr. Christoph Beier, GIZ MD Miguel Berger, Federal Foreign Office Cathleen Berger, Mozilla</p> <p>Moderation: Léa Steinacker</p>	<p>12:00-12:10 Learning from Digital Arts Julian Adenauer, Retune Jasmin Grimm, Retune</p> <p>12:10-12:25 Fabmobil. Digital Fabrication for Education Christian Zöllner, The Constitute</p>	<p>12:15-12:40 Artificial Intelligence for the Next Generation of Disruptive Smart Services Prof. Wolfgang Wahlster, German Research Center for Artificial Intelligence</p>		<p>12:00-12:30 Look behind Robotic Art Michael Sebastian Haas</p>
12:30	<p>12:30-12:55 The developing blockchain ecosystem and applications Marcin Rudolf, Neufund Simone Vermeend, NN Group Michael-Maria Bommer, eciofity Empowering the Economy of Things</p> <p>Moderation: Dr Jutta Steiner, Parity Technologies</p> <p>12:55-13:10 Beyond the blockchain: web3</p>	<p>12:40-13:10 Innovation for Digital Health – bridging industries, building ecosystems Dirk Schapeler, Bayer Dr. Susanne Fiedler, MSD Dr. Baher Al Hakim, Medicus AI</p>	<p>12:40-13:00 Digital Economy – Think Big, European and Global Brigitte Zypries, German Federal Ministry for Economic Affairs and Energy</p>	<p>12:30-12:45 Art Up: VR Art and Business Sara Lisa Vogl, VRBase</p> <p>12:50-13:10 Machine learning for artists Gene Kogan, Artist</p>	<p>12:40-13:45 AI enabled Smart Services – Success Stories Arnab Chakraborty, Accenture Prof. Wolfgang Wahlster, DFKI Norbert Wirth, Supercrunch Alexander Thamm, Alexander Thamm</p>		<p>12:30-13:00 Measurement of Things Nadja Buttendorf</p>
13:00							



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13:00	<p>Gavin Wood, Web3-Foundation</p> <hr/> <p>13:10-13:30 Crack the code of future education Alexander Giesecke, TheSimpleClub Nico Schork, TheSimpleClub</p>	<p>12:40-13:10 Innovation for Digital Health – bridging industries, building ecosystems</p> <hr/> <p>13:10-13:30 What companies can learn from startups Nils Seger, RCKT</p>	<p>13:00-13:20 Keynote Olaf Scholz, First Mayor of the City of Hamburg</p> <hr/> <p>13:20-13:40 Work 4.0 & Social Policy Thorben Albrecht, German Federal Ministry of Labour and Social Affairs</p>	<p>12:50-13:10 Machine learning for artists Gene Kogan, Artist</p> <hr/> <p>13:10-13:30 How media art can inform design innovation Raphael de Courville, NEEEU Javier Soto Morras, NEEEU</p>	<p>12:40-13:45 AI enabled Smart Services – Success Stories Arnab Chakraborty, Accenture Prof. Wolfgang Wahlster, DFKI Norbert Wirth, Supercrunch Alexander Thamm, Alexander Thamm</p> <p>Moderation: Frank Riemensperger, Accenture</p>		<p>13:00-13:30 Art and Science Collaboration Marco Donnarumma</p>
13:30	<p>13:30-15:15 Innovators' Pitch</p> <p>Jury Thomas Kleine, Pfizer Ignatz Schatz, SAP Alexander Schwarz, AirBnB</p>	<p>13:30-14:00 The Digital Transformation of Family Business Verena Bahlsen, HERMANN's Maximilian Viessmann, Viessmann Group/ VC/O Fabian Kienbaum, Kienbaum</p>	<p>13:40-14:10 Basic Universal Income As A Policy Option – The Answer to the Digital Transformation? Kaja Kallas, European Parliament (ALDE) Olli Kangas, Kela Research</p> <p>Moderation: James Browne, OECD</p>	<p>13:30-14:00 Eye-tracking: what does it teach about communicating data? Andy Cotgreave, Tableau</p>		<p>13:30-15:00 Patterns of Success in the Digital Age Dr. Carsten Linz, SAP</p> <p><i>Pre-registration required – 25 seats available</i></p>	<p>13:30-14:00 Collaborative Sculpting in VR Sara Lisa Vogl</p>
14:00		<p>14:00-14:20 Keynote Birgit Bohle, DB Fernverkehr</p>	<p>14:10-14:30 Democracy between Algorithms and Filter Bubble <i>Keynote in German</i> Dr. Gregor Gysi, Die Linke</p>	<p>14:00-14:30 Borussia Mönchengladbach goes Digital for their Fans Thomas Gronbach, Dropbox Johannes Feldges, Head of Marketing Borussia Mönchengladbach</p>	<p>13:45-14:15 Data Insights as a Business Model in Insurance Dr. Shivaji Dasgupta, Versicherungskammer Bayern Dr. Andreas Braun, Accenture</p>		
14:30		<p>14:20-14:50 Digital Mobility: What's next? Dr. Sigrid Nikutta, Berliner Verkehrsbetriebe (BVG) Harald Marx, Daimler Fleetboard Nikolaos Ntemos, ParkHero</p> <p>Moderation: Kirstin Hegner, Digital Hub Mobility</p>	<p>14:30-15:00 The Art of Running Data-Based Campaigns – How to Win Elections in Europe Julius van de Laar, Van de Laar Campaigning Guillaume Liegey, Liegey Muller Pons David Stillwell, The Psychometrics Centre, Cambridge University Judge Business School Johannes Hillje, Political & Communications Consultant</p> <p>Moderation: Léa Steinacker</p>	<p>14:30-14:50 The Future of Accounting – Leveraged by Smart and Cognitive Services Dr. Stefan Schroeder, DATEV Thomas Wiczorek, DATEV</p>	<p>14:30-15:25 How to get started – Success Stories Stefanie Kemp, Innogy Ben Cade, Trustonic Prof. Dr. Carsten Bartsch, Hochschule der Bayerischen Wirtschaft</p> <p>Moderation: Wolfgang Decker, Accenture</p>		<p>14:30-15:00 Hands-on Ceramic 3D Printing Alexander Jentsch Christian Zöllner</p>
15:00		<p>14:50-15:15 Mobility – Innovation from China and India Joseph Constanty, NIU Technologies Samar Singla, Jugnoo</p>		<p>14:50-15:10 »Small Scale« High Performance Computing HPC from the Edge – Empowering SMEs and Start-Ups</p>			



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15:00	<p>13:30-15:15 Innovators' Pitch</p> <p>15:15-15:50 Investing in 2018 Inka Mero, Pivot5 Colette Ballou, Ballou PR René Obermann, Warburg Pincus</p>	<p>14:50-15:15 Mobility – Innovation from China and India Joseph Constanty, NIU Technologies Samar Singla, Jugnoo</p> <p>15:15-15:35 Keynote Pierre-Dimitri Gore-Coty, Uber</p>	<p>15:00-15:30 Participation 4.0 – Digitalisation and Benefits for European Citizens Dr. Alexander Freiherr Knigge, Pulse of Europe – Berlin Branch Volker Tripp, Digital Society</p> <p>Moderation: Britta Oertel, IZT – Institute for Futures Studies and Technology Assessment</p>	<p>Harald Wagener, INNOVO Cloud/Rittal Mihail Vasilev, INNOVO Cloud/Rittal</p> <p>15:10-15:30 bAUTH – our secure behavior-based authentication solution Harald Fladischer, neXenio</p>	<p>14:30-15:25 How to get started – Success Stories Stefanie Kemp, Innogy Ben Cade, Trustonic Prof. Dr. Carsten Bartsch, Hochschule der Bayerischen Wirtschaft</p> <p>Moderation: Wolfgang Decker, Accenture</p>		<p>15:00-15:30 From Data to Form Daniel Palacios</p>
15:30	<p>15:50-16:10 Keynote Sabine Eckhardt, ProSiebenSat1 Media</p> <p>16:10-16:25 UNICASTER: The world's first 3D-printed parametric guitar Nicolai Bauchrowitz, Unicaster</p> <p>16:25-16:45 VR: The Future of Social Mike Howard, Oculus</p>	<p>15:35-16:05 Logistics disrupted: reinventing the supply chain Flavio Alario, fliit Dr. Saskia Horsch, Amazon Deutschland Services Hendrik Albers, Starship Technologies</p> <p>Moderation: Julia Miosga, Bitkom</p> <p>16:05-16:25 Old meets New: Digital Rules Logistics Dipl. Inf. Hubert Hoffmann, MSC Germany Benjamin Federman, Aibotix</p> <p>Moderation: Julia Miosga, Bitkom</p> <p>16:25-16:45 Talk Lili Cadot, Paperplane Luiz Strecker, Paperplane</p>	<p>15:30-16:00 Future Changes and Challenges in Cybersecurity Dr. rer. pol. Annegret Bendiek, German Institute for International and Security Affairs (SWP) Dr. Burkhard Even, Federal Office for the Protection of the Constitution Dave Lewis, Akamai Technologies Horst Samsel, Federal Office for Information Security</p> <p>Moderation: Gundbert Scherf, McKinsey& Company</p> <p>16:00-16:30 The Ethics of Artificial Intelligence Florian Werner, FragRobin Dr. habil. Eberhard Schnebel, Goethe-University Frankfurt, Center for Business Ethics Paula Boddington, University of Oxford</p> <p>Moderation: Stephan Dörner, t3n</p>	<p>15:30-15:50 Without IT-Security there is no trust in digitization Orli Gan, Check Point Software Technologies</p> <p>15:50-16:10 How to successfully establish a business in the Subscription Economy. Marco Sarich, keylight</p> <p>16:10-16:30 Digital transformation in health care Volker Ludwig, Roche Diagnostics</p>	<p>15:25-15:50 Getting Started with Smart Services – OSRAM's practical experience Dr. Wolfram Unold, Osram Licht Frank Riemensperger, Accenture</p> <p>16:00-16:25 Smart ≠ Secure – Strategies to Defend the Digital Value Chain Floris van den Dool, Accenture</p> <p>16:25-17:10 Cyber Security for Smart Services – Strategies and Key Considerations Philipp S. Krüger, Fraunhofer Institut Dirk Seewald, Cyber Security Floris van den Dool, Accenture</p> <p>Moderation: Marius von Spreiti, Accenture</p>	<p>15:30-16:15 Make Hippos Fly – Successful innovation in an industrial hierarchy Christopher Böhnke, Accenture Interactive</p> <p>15:30-16:00 What is it like to be a Mouse So Kanno</p> <p>16:00-16:30 Machine Learning Gene Kogan</p> <p>16:30-17:00 Computer Vision Demonstration Waltz Binaire</p>	
16:00							
16:30	<p>16:45-17:10 VR & Storytelling Daniel Guthor, Aspekteins Adina Popescu, Snowblack VR Ioulia Isserlies, anotherworld Moderator: Sarah Harman, Deutsche Welle TV</p>		<p>16:30-17:10 Rethinking Urban Infrastructures: Empower Cities, Empower People Prof. Dr. Dr. H. Dieter Rombach, Fraunhofer IESE Jochen Partsch, »City of Science« Darmstadt Frans-Anton Vermast, Amsterdam Smart City Stephen Lorimer, Greater London Authority Prof. Raoul Bunschoten, CHORA: Conscious City</p>	<p>16:30-17:00 digital health – systemic mHealth solutions for better pregnancy and birth giving care in Tanzania and Kenya Steven Wanyee, IntelliSOFT Consulting/ HealthCare IT For Africa Mwawi Leah Mlekano, ITIDO/A Catalyst for Innovation, Tanzania</p>			
17:00							

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17:00	<p>16:45-17:10 VR & Storytelling</p> <hr/> <p>17:10-17:30 Outlook Dominic Eskofier, NVIDIA</p> <hr/> <p>17:30-17:50 NEW Realities on Digital Platforms to Deliver Best Consumer Experiences Laurent Blanchard, Dassault Systèmes</p> <hr/> <p>17:50-18:10 From Silicon Valley to Berlin – lessons from a repeat entrepreneur Scott Chacon, GitHub/Chatterbug</p> <hr/> <p>18:10-18:15 Closing Comments Dr. Bernhard Rohleder, Bitkom</p> <hr/> <p>18:15-19:00 Beers</p>	<p>16:45-17:05 The crucial link between</p> <hr/> <p>17:05-17:25 Mobility for all at the Push of a Button Johann Jungwirth, Volkswagen Group</p> <hr/> <p>17:25-17:45 Get connected – the Digital Hub Initiative Matthias Machning, Federal Ministry for Economic Affairs and Energy</p>	<p>16:30-17:10 Rethinking Urban Infrastructures: Empower Cities, Empower People</p> <hr/> <p>17:10-17:30 e-Residency – A New Digital Nation for Global Citizens Kaspar Korjus, e-Residency Estonia</p>	<p>17:00-17:30 smart country – Rural and Urban Platforms for Food and Biodiversity Innovation in Indonesia, Ethiopia and Senegal Yemesrach Tadesse, iceaddis, Ethiopia Elisabetta Demartis, Yeasal Agri Hub, Senegal Gustaff Harriman Iskandar, Room Networks Foundation, Indonesia</p>	<p>16:25-17:10 Cyber Security for Smart Services – Strategies and Key Considerations</p> <hr/> <p>17:20-17:30 Key Findings of the day Frank Riemensperger, Accenture</p>		
18:00							
18:30							
19:00	19:00-23:00 Club Night						